

MANATEE COUNTY GOVERNMENT NOTICE OF INTENT TO AWARD A SOLE SOURCE CONTRACT

SUBJECT/TITLE	Sponsorship Agreement to Promote Tourism to Hartford, CT Residents	DATE POSTED	MC _____
PROCUREMENT REPRESENTATIVE	Charles Bentley 941-749-3036	DATE CONTRACT SHALL BE AWARDED	January 17, 2023
DEPARTMENT	Bradenton Area Convention and Visitors Bureau	CONSEQUENCES IF DEFERRED	Loss of opportunity to support the partnership and increase tourism
REQUISITION NO.	R081000	AUTHORIZED BY DATE	Jacob Erickson, Purchasing Official

NOTICE OF INTENT TO AWARD A SOLE SOURCE CONTRACT

The Manatee County Procurement Division provides notice of its intent to award a sole source contract with a value of \$50,000.00 with Hartford Athletic, LLC for the provision of a sponsorship agreement, for the period November 1, 2022 through October 31, 2023, to promote tourism for the County to residents of Hartford, CT.

ENABLING/REGULATING AUTHORITY

Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.

Manatee County Code of Laws

BACKGROUND/DISCUSSION

Manatee County Procurement Division has completed a due diligence review and intends to procure a one-year \$50,000.00 marketing partnership from Hartford Athletic, LLC without conducting a competitive solicitation process for the following reason(s).

Hartford Athletic is the only professional football/soccer club in Hartford. They are the only organization in Hartford, CT the County could partner with for this marketing opportunity.

Any company that believes they can provide this good or service must provide, in writing, convincing technical data sufficient to support their position to the Manatee County Procurement Division at purchasing@mymanatee.org no later than January 13, 2023.