

**MANATEE COUNTY GOVERNMENT  
NOTICE OF INTENT TO AWARD  
A SINGLE SOURCE CONTRACT**

<b>SUBJECT/TITLE</b>	Matador Ventures, inc., Video and Built-in Media/Distribution	<b>DATE POSTED</b>	MC Website _____
<b>PROCUREMENT REPRESENTATIVE</b>	Bonnie Sietman	<b>DATE CONTRACT SHALL BE AWARDED</b>	10/17/2022
<b>DEPARTMENT</b>	Bradenton Area Convention and Visitors Bureau (BACVB)	<b>REQUISITION NO.</b>	N004668
<b>AUTHORIZED BY</b>	Jacob Erickson	<b>SIGNATURE DATE</b>	

**NOTICE OF INTENT TO AWARD A SINGLE SOURCE CONTRACT**

The Manatee County Procurement Division provides notice of its intent to award a single source purchase order with a value of \$300,000.00 with Matador Ventures, Inc. for the provision of video and built-in media distribution services.

**ENABLING/REGULATING AUTHORITY**

**Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.**

Manatee County Code of Laws

**BACKGROUND/DISCUSSION**

Manatee County Procurement Division has completed a due diligence review and intends to procure video and built-in media distribution services from Matador Ventures, Inc. without conducting a competitive solicitation process for the following reason(s):

Matador Ventures, Inc. offers custom written content, video and built-in media/distribution. The program includes:

- Ideation and creative conception for all content/video.
- Best in Class, high production video and written content with built-in distribution and audio/video media.
- Global digital rights to all content in perpetuity.
- First-to-Market opportunity in Florida with Leave No Trace.
- Matador Ventures, Inc. is the internet's #1 publisher for modern adventurers. They are a leading lifestyle brand redefining travel media and diverse voices, original show and documentaries, cutting-edge adventure stories and global social commentary.
- Campaign will run April through May of 2023 and will launch in conjunction with Earth Day 2023.

Any company that believes it can provide this good/service, must submit detailed information about its good/service to the Manatee County Procurement Division at [purchasing@mymanatee.org](mailto:purchasing@mymanatee.org) no later than October 17, 2022, for evaluation and consideration.