

**MANATEE COUNTY GOVERNMENT  
NOTICE OF INTENT TO AWARD  
A SINGLE SOURCE CONTRACT**

<b>SUBJECT/TITLE</b>	Voyage Destination Marketing Organization (DMO) Intelligence Data Analysis Tool	<b>DATE POSTED</b>	MC Website _____
<b>PROCUREMENT REPRESENTATIVE</b>	Charles Bentley	<b>DATE CONTRACT SHALL BE AWARDED</b>	October 3, 2023
<b>DEPARTMENT</b>	Bradenton Area Convention and Visitors Bureau	<b>REQUISITION NO.</b>	N004602
<b>AUTHORIZED BY</b>	Jacob Erickson, Purchasing Official	<b>SIGNATURE DATE</b>	

**NOTICE OF INTENT TO AWARD A SINGLE SOURCE CONTRACT**

The Manatee County Procurement Division provides notice of its intent to award a single source contract with a value of \$35,000.00 with Madden Media for the provision of renewing Voyage DMO Intelligence data analysis tool platform for FY 2023.

**ENABLING/REGULATING AUTHORITY**

**Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.**

Manatee County Code of Laws

**BACKGROUND/DISCUSSION**

Manatee County Procurement Division has completed a due diligence review and intends to procure FY 2023 renewal of Voyage DMO Intelligence data analysis tool platform from Madden Media without conducting a competitive solicitation process for the following reason(s):

This tailored business intelligence platform is built specifically on metrics important to the County.

This platform allows the County to pull data from other data sources without requiring a paid membership.

Any company that believes it can provide this good/service, must submit detailed information about its good/service to the Manatee County Procurement Division at [purchasing@mymanatee.org](mailto:purchasing@mymanatee.org) no later than September 6, 2022 for evaluation and consideration.