

MANATEE COUNTY GOVERNMENT
NOTICE OF INTENT TO AWARD
A SINGLE SOURCE CONTRACT

SUBJECT/TITLE	Placer Labs, Inc./ Placer Venue Analytics Platform Services	DATE POSTED	MC Website _____
PROCUREMENT REPRESENTATIVE	Brooke Baker, Procurement Team Leader	DATE CONTRACT SHALL BE AWARDED	June 24, 2022
DEPARTMENT	Bradenton Area Convention and Visitors Bureau	REQUISITION NO.	R079318
AUTHORIZED BY	Jacob Erickson, Purchasing Official	SIGNATURE DATE	

NOTICE OF INTENT TO NEGOTIATE FOR AWARD

The Manatee County Procurement Division provides notice of its intent to award a single source contract with a value of \$30,000 to Placer Labs, Inc. for the provision of Placer Venue Analytics Platform services.

ENABLING/REGULATING AUTHORITY

Federal/State Laws, Administrative Rulings, Manatee County Comp Plan/Land Development Code, Ordinances, Resolutions, Policy

Manatee County Code of Laws

BACKGROUND/DISCUSSION

The Manatee County Procurement Division has completed a due diligence review and intends to procure Placer Venue Analytics Platform services from Placer Labs, Inc. without conducting a competitive solicitation process for the following reasons:

The Placer Venue Analytics Platform best aligns with the County's goals and objectives in regard to location analytics. Although there exists more than one responsible source, a competitive solicitation process cannot reasonably be used or, if used, will result in administrative costs that may exceed any potential savings and benefit to the County.

Any company that believes it can provide these goods/services must submit detailed information about its goods/services to the Manatee County Procurement Division at purchasing@mymanatee.org no later than June 23, 2022.