

MANATEE COUNTY GOVERNMENT
NOTICE OF INTENT TO AWARD
A SINGLE SOURCE CONTRACT

SUBJECT/TITLE	Venue Booking and Customer Relationship Management Software	DATE POSTED	MC Website _____
PROCUREMENT REPRESENTATIVE	Stacia Branco	DATE CONTRACT SHALL BE AWARDED	September 18, 2020
DEPARTMENT	Bradenton Area Convention & Visitor's Bureau (BACVB)	REQUISITION NO.	R074173
AUTHORIZED BY	Jacob Erickson, Procurement Official	SIGNATURE DATE	

NOTICE OF INTENT TO NEGOTIATE FOR AWARD

The Manatee County Procurement Division provides notice of its intent to award a single source contract with a value of \$73,280.00 with Ungerboeck Systems International Inc. for the provision of venue booking and customer relationship management software.

ENABLING/REGULATING AUTHORITY

Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.

Manatee County Code of Laws

BACKGROUND/DISCUSSION

Manatee County Procurement Division has completed a due diligence review and intends to procure a venue booking and customer relationship management (CRM) software from Ungerboeck Systems International Inc. without conducting a competitive solicitation process for the following reason(s):

Ungerboeck has a system that fully encompasses both the venue booking and the destination CRM process together. The booking system will handle multiple venues by creating separate reports, logos and financial data for each venue that works with a calendar system to avoid double booking. Although there are other venue booking and CRM softwares available, Ungerboeck best aligns with the Bradenton Area Convention and Visitor's Bureau's established goals and objectives.

Any company that believes it can provide this good/service, must submit detailed information about its good/service to the Manatee County Procurement Division at purchasing@mymanatee.org no later than September 18, 2020 for evaluation and consideration.