

**MANATEE COUNTY GOVERNMENT
NOTICE OF INTENT TO AWARD
A SINGLE SOURCE CONTRACT**

SUBJECT/TITLE	Zencity License Agreement	DATE POSTED	MC Website _____
PROCUREMENT REPRESENTATIVE	Jacob Erickson	DATE CONTRACT SHALL BE AWARDED	August 6, 2020
DEPARTMENT	County Administration	REQUISITION NO.	R074814
AUTHORIZED BY	Jacob Erickson, Interim Procurement Official	SIGNATURE DATE	

NOTICE OF INTENT TO NEGOTIATE FOR AWARD

The Manatee County Procurement Division provides notice of its intent to award a single source contract with a value of \$36,000.00 with Zencity Technologies US Inc. for the provision of data analytics software.

ENABLING/REGULATING AUTHORITY

Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.

Manatee County Code of Laws

BACKGROUND/DISCUSSION

Manatee County Procurement Division has completed a due diligence review and intends to procure data analytics software from Zencity Technologies US Inc. without conducting a competitive solicitation process for the following reason(s):

Zencity offers a software platform that provides unique insight on public sentiment regarding important topics. Using AI technology to collect information in real-time, the software will have a direct influence on the daily output of communications to social media. Zencity also offers unlimited user licensing which is a direct cost savings for County Administration. Although there are other data analytics softwares available in the market, Zencity is best suited to meet the goals and objectives of the Information Outreach team.

Based upon these and other factors, the County plans to standardize the above referenced product.

Any company that believes it can provide this good/service, must submit detailed information about its good/service to the Manatee County Procurement Division at purchasing@mymanatee.org no later than August 6, 2020 for evaluation and consideration.