

MANATEE COUNTY GOVERNMENT

NOTICE OF INTENT TO NEGOTIATE FOR AWARD OF A SINGLE SOURCE CONTRACT

SUBJECT	Manatee Performing Arts Center	DATE POSTED	MC _____	
PROCUREMENT REPRESENTATIVE	Joe Pretorius x3045	DATE CONTRACT SHALL BE AWARDED	February 7, 2019	
DEPARTMENT	Convention and Visitors Bureau	CONSEQUENCES IF DEFERRED		
SOLICITATION	R070845	AUTHORIZED BY DATE	Jacob Erickson, Procurement Team Leader	

NOTICE OF INTENT TO NEGOTIATE FOR AWARD

The Manatee County Procurement Division provides notice of its intent to award a single source contract with a value of \$180,000.00 with Manatee Performing Arts Center for the provision of marketing and branding services through selected programs conducted at the Manatee Performing Arts Center.

ENABLING/REGULATING AUTHORITY

Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.

Manatee County Code of Laws

BACKGROUND/DISCUSSION

Manatee County Procurement Division has completed a due diligence review and intends to procure marketing and branding services from Manatee Performing Arts Center without conducting a competitive solicitation process for the following reason(s).

The performing artists at the selected programs has a large social media following and will bring significant awareness of the multitude of cultural happenings the Bradenton area has to offer. Each sponsorship will showcase the Bradenton Area Convention & Visitors Bureau logo on their website, offer branding on tickets, awareness on social media and access for media at the meet and greet.

Any company that believes they can provide this good or service must provide, in writing, convincing technical data sufficient to support their position to the Manatee County Procurement Division at purchasing@mymanatee.org no later than February 7, 2019.

ATTACHMENTS (List in order of attached)	Single Source	FUNDING SOURCE (Acct Number & Name)	<input checked="" type="checkbox"/> Funds Verified <input type="checkbox"/> Insufficient Funds
PROJECTED COST	\$180,000.00	AMT/FREQ OF RECURRING COSTS (Attach Fiscal Impact Statement)	