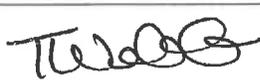


**MANATEE COUNTY GOVERNMENT  
INTENT TO AWARD**

<b>RFO NO. / TITLE</b>	RFO 18-R069692MG Professional Marketing and Research Services	<b>DATE POSTED</b>	MC <u>10/15/18</u> MCC <u>N/A</u>	<b>DS</b> <u>N/A</u> <b>BCC</b> <u>N/A</u>
<b>PROCUREMENT REPRESENTATIVE</b>	Maria Goldaraz	<b>PROJECTED AWARD DATE</b>	October 18, 2018	
<b>DEPARTMENT /DIVISION</b>	Procurement, Fiscal Management	<b>AUTHORIZED BY DATE</b>	 10/15/2018 Theresa Webb, Procurement Official	

**NOTICE OF INTENT TO AWARD**

The Manatee County Procurement Division provides notice of its intent to award a contract with Research Data Services Inc. for the provision of Marketing and Research Services.

**ENABLING/REGULATING AUTHORITY**

Manatee County Procurement Ordinance, Sec 2-26.

**BACKGROUND/EVALUATIONS**

**BACKGROUND**  
 This solicitation was advertised on August 1, 2018 on the Manatee County website and DemandStar. It was also provided to the Manatee County Chamber of Commerce and the Manasota Black Chamber of Commerce for release of its members. Offers were received from:

1. Downs & St. Germain Research, Tallahassee, Florida
2. Research Data Services, Tampa, Florida
3. The Research Associates, New York, New York

The following firms were deemed non-responsive. The Research Associates

**TECHNICAL EVALUATIONS**  
 Evaluation of offers was conducted based upon the criteria in the RFO. At the conclusion of evaluations, Research Data was the highest ranked firm.

The Bradenton Area CVB, is recommending award of an agreement for services to the following firm(s):

Research Data Services, Tampa, Florida

<b>ATTACHMENTS</b> (List in order of attached)		<b>NAME AND NUMBER OF FUNDING SOURCE</b>	1030002200534000 Marketing Plan
<b>COST</b>	\$115,000.00	<b>FUNDS VERIFIED</b>	Yes