

MANATEE COUNTY GOVERNMENT NONCOMPETITIVE INTENT TO AWARD

SUBJECT	Marketing direct passenger service from White Plains, NY	DATE POSTED	MC <u>11/1/2017</u> G.D
PURCHASING REPRESENTATIVE	Stacia Raposa, Sr. Buyer, 3041	DATE CONTRACT SHALL BE AWARDED	5 Business days after posting
DEPARTMENT	Bradenton Area CVB and Sarasota County CVB	CONSEQUENCES IF DEFERRED	Loss of economic impact to Manatee County for both bed tax and local sales tax collections
SOLICITATION	NC # R067694SR	AUTHORIZED BY DATE	Stacia Raposa 11/1/2017

NOTICE OF INTENT TO AWARD

Notice of Intent to Award, Noncompetitive Procurement Request # R067694SR to Sarasota Manatee Airport Authority

ENABLING/REGULATING AUTHORITY

Manatee County Procurement Ordinance

Manatee County Code of Laws, Section 2-26

BACKGROUND/DISCUSSION

Bradenton Area Convention Center and Visitor Bureau has a need to invest in marketing and incentives to publicize the county as a visitor destination for out of state tourists.

The SRQ and the Sarasota County Visitors Bureau, with the participation of the Bradenton Area Convention Center and Visitor Bureau, will establish an Air Carrier Service Incentive Support for Elite Airlines to provide direct passenger flights from White Plains, NY to SRQ over the next three (3) years (2018/2019/2020).

If a vendor believes this item is not a sole source or non-competitive procurement, Manatee County Purchasing Division requires prospective vendors provide information regarding their ability to supply the commodity or contractual services described prior to the date indicated for "date contract shall be awarded".

ATTACHMENTS (List in order of attached)		FUNDING SOURCE (Acct Number & Name)	1030002200549004 <input checked="" type="checkbox"/> Funds Verified <input type="checkbox"/> Insufficient Funds
COST	\$50,000.00	AMT/FREQ OF RECURRING COSTS (Attach Fiscal Impact Statement)	Year 2 = \$25,000.00 FY2019 Year 3 = \$12,500.00 FY2020