



Financial Management
Procurement Division
1112 Manatee Ave W., Suite 803
Bradenton, FL 34205
Phone: (941) 749-3014
www.mymanatee.org

May 15, 2017

TO: All Interested Proposers

SUBJECT:

Request for Proposal (RFP) #17-1254MS
Professional consulting Advertising and Public Relations Agency Services

ADDENDUM No. 1

The following items are issued to add to, modify and clarify the Request for Proposal document. Proposals are to be submitted on **June 5, 2017 at 2:00 P.M.**, in conformance with the additions and revision listed herein.

The deadline to submit all inquiries concerning interpretation, clarification or additional information pertaining to this RFP is May 31, 2017 at 3:00 P.M.

1. Please delete the following from the RFP: page 10, section A.24 Trade Secrets, paragraph

Notwithstanding any other provision in the solicitation, the classification as trade secret of the entire proposal document, line item and/or total proposal prices, the work, services, project, goods, and/or products to be provided by Proposer is not acceptable to the County and will result in a determination that the proposal is non-responsive; the classification as trade secret of any other portion of a proposal document may result in a determination that the proposal is non-responsive.

As replacement use the following language:

Notwithstanding any other provision in the solicitation, the classification as trade secret of the entire proposal document is not acceptable to the County and will result in a determination that the proposal is non-responsive.

When the Procurement Division receives a proposal with no attempt by the Proposer to assert a trade secret designation, the proposal is not deemed confidential on the basis that the Proposer has not taken measures or made efforts that are reasonable under the circumstances to maintain the information's secrecy.

2. Please delete the following from the RFP: page 23, section C.01.16:

Provide the proposer's most recent independently prepared annual financial summary statement. Such statements will include balance sheets and profit and loss statements.

The remaining language is unchanged.

Proposals are to be prepared as instructed in this Request for Proposal and shall be received at Manatee County Purchasing Division, Suite 803, 1112 Manatee Avenue West, Bradenton, FL 34205 on or before **2:00 P.M. on June 5, 2017.**

Regards,

A handwritten signature in blue ink, appearing to read 'Monica Sell', with a long horizontal flourish extending to the right.

Monica Sell
Contracts Negotiator