# MANATEE COUNTY GOVERNMENT INTENT TO NEGOTIATE

SUBJECT	Consulting Services for Info structure, Growth Planning and Strategies		DATE POSTED	MC / SE 3/17/14 DS / SE 3/17/14 CC / SE 3/17/14						
PURCHASING REPRESENTATIVE	Frank Lambertson, 3042		ATE CONTRACT L BE AWARDED	March 24, 2014 or later						
DEPARTMENT	Building and Development Services	CON	ISEQUENCES IF DEFERRED	None						
SOLICITATION	RFP #14-0287FL	Melissa M. Wendel, CPPO March 17, 2014								
	NOTICE OF IN	ITENT TO NEGOT	IATE							
Notice of Intent to Negotiate with Planning and Strategies for the	th TischlerBise Inc., Bethesda Building and Development S	a, Maryland to prov Services.	ide Consulting Ser	vices for Infrastructure, Growth						
Federal/State law(s), admin	ENABLING/REG	GULATING AUTH y Comp Plan/Land De		nances, resolutions, policy.						
	Manatee C	ounty Code of Law	S							
	BACKGRO	UND/DISCUSSIO	N							
ACTION CONCESSION TO CONTRACT TO CONTRACT OF A CONTRACT OF	95 37 13 PC 5 95 15 33 APPRIOR F 15 155 PC 50 PC	PHYSICATELER PROCESSOR SECTION STATE CONTROL CONTROL	PHE FFE SESSION OF THE PERSON SESSION OF THE FEW SESSION OF THE							
PROJECT BACKGROUND:										
The Board of County Commissioners has directed staff to amend the County's growth management and infrastruct investment strategy (i.e., Land Development Code, Comprehensive Plan, capital improvements planning process, ut planning, concurrency regulations, impact fee schedule, etc.) to provide a more coordinated, efficient and cost effect approach to land development and the growth of infrastructure and services for the future. The Board has recognized the new to have an infrastructure investment strategy that reflects the different built environments, service levels and needs in the varied parts of the county.  This scope of services to be provided include the development of a workplan for a new infrastructure growth strategy for unincorporated Manatee County. To better reflect the direction of the Board of County Commissioners and the How Will We Grow? report and the Urban Land Institute (ULI) recommendation report in providing an economically feasible approach to growth and services, the successful consultant will analyze and make recommendations.										
SOLICITATIONS:										
The RFP was advertised on the Manatee County website, DemandStar, and was also provided to the Manatee County Chamber of Commerce for release to its members. Four (4) proposals were received.										
Manatee County Firms that we None	ere directly solicited:									
Manatee County Firms that su None	bmitted proposals:	, , , , , , , , , , , , , , , , , , ,								
ATTACHMENT	N/A	(Ac	FUNDING SOURCECT Number & Nam	IXI FIINGS VERITIED						
COST	Estimated Cost \$200,000		RECURRING COS al Impact Stateme	TS N/A						

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## Local firms that submitted proposals include:

Tindale-Oliver & Associates, Inc., Tampa, FL

## Other (non-local) firms that submitted proposals include:

Balmoral Group, Winter Park, FL Renaissance Planning Group, Orlando, FL TischlerBise, Inc., Bethesda, MD

# **EVALUATION COMMITTEE (VOTING) MEMBERS:**

Dan Schlandt, Deputy County Administrator, County Administrator's Office
Jim Seuffert, Director, Financial Management Department
Sia Millanazar, Deputy Director, Public Works Department
John Osborne, County Planning/Zoning Official, Building & Development Services Department
Frank Lambertson, Contracts Negotiator, Financial Management Department (Chair)

#### Non-Voting Staff Attending:

William Clague, Deputy County Attorney, County Attorney's Office Clarke Davis, Transportation Planning Manager, Public Works Department Gus DiFonzo, Deputy Director, Utilities Department

### **EVALUATION RESULTS:**

The Evaluation Committee convened on December 19, 2013 and determined that all proposers should provide an oral interview. Those firms, in alphabetical order, were:

Balmoral Group, Winter Park, FL Renaissance Planning Group, Orlando, FL Tindale-Oliver & Associates, Inc., Tampa, FL TischlerBise, Inc., Bethesda, MD

The Evaluation Committee convened to provide for the Oral Interview from each firm and then to discuss the offers based on the stated requirements in the RFP, continuing the acquisition process and determining a recommendation to the County Administrator.

**TischlerBise, Inc., Bethesda, MD** – The firm demonstrated exceptional qualifications via their proposal and presentation. Of particular: was the firm's strong grasp of the scope of service and meeting the County's expectations; provided a key point of understanding in their presentation about tax structure of communities and which establish where growth should take place; and linking incentives to economic goals. Hours of work proposed in their project budget provided a closer reflection of the effort and their proposed Project Manager has performed successfully and responsively with previous work that he has done for the County.

**Tindale-Oliver & Associates, Inc., Tampa, FL** – The firm provided a professional proposal and made a concise presentation to the Evaluation Committee. Demonstrated their grasp of infrastructure finance and technical approach, and presented a strong team partnering with Mckim and Creed having the capabilities and experience to perform the required scope. Additionally, the firm had experience in assisting other jurisdictions with similar situations as Manatee County. While impressed with the firm's qualifications and sound team organization in place they were evaluated second by the Evaluation Committee. The Evaluation Committee perceived the higher ranked firm to have a preferred technical approach to this project.

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Renaissance Planning Group, Orlando, FL – The firm made a satisfactory presentation and has successfully performed other services for Manatee County. Presented interesting concepts and successfully conveyed transportation planning and financial experience however did not have a broad sense of the relationship of planning and economic issues outside transportation planning and no sub-consultants were identified to assist with tasks they the firm was lacking in as did the second evaluated firm.

Balmoral Group, Winter Park, FL – The firm had many interesting and creative evaluations and studies it performed for other jurisdictions and had a strong economic background. However It did not have the extensive background and experience of the higher evaluated firms, was not as strong in their understanding of fees and impact fees, and limited experience with transportation and utility efforts. The Evaluation Committee agreed that the firm was knowledgeable of Florida growth management policy and hoped the firm would participate in future County Request for Proposals.

REMAINING RESPONDENTS:	
None	
ESTIMATED COST OF SERVICES: \$200,000 estimated	
<b>FUNDING:</b> General County Unincorporated Services / 107-0015700-531000	

The above justifications are a generalized summary of major observations intended only to provide the County Administrator a sufficiently detailed overview of the main observations of a majority of Committee Members. Each Committee Member may have considered one or more facts or factors more or less important than the other Committee Members when voting, and this summary of the Evaluation Committee's decision is not an attempt to exhaustively describe each of the relevant factors which motivated each of the Committee Members to select the rankings described.

The Evaluation Committee voted 5-0 to proceed with TischlerBise, Inc., Bethesda, MD.

The resulting agreement will be managed by County Planning/Zoning Official, Building & Development Services Department.