

MANATEE COUNTY GOVERNMENT

NOTICE OF INTENT TO AWARD A SINGLE SOURCE CONTRACT

SUBJECT/TITLE	Video Episode Sponsorship	DATE POSTED	MC Website _____
PROCUREMENT REPRESENTATIVE	Kelly Driscoll, Procurement Agent I	DATE CONTRACT SHALL BE AWARDED	August 28, 2025
DEPARTMENT	Bradenton Area Convention and Visitors Bureau	AUTHORIZED BY DATE	Jacob Erickson, Purchasing Official
TASK NO.	25-R088279KD		

NOTICE OF INTENT TO AWARD A SINGLE SOURCE CONTRACT

The Manatee County Procurement Division provides notice of its intent to award a single source contract with a value of \$75,000.00 with Sun Country, Inc. for the provision of Video Episode Sponsorship.

ENABLING/REGULATING AUTHORITY

Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.

Manatee County Code of Laws

BACKGROUND/DISCUSSION

Manatee County Procurement Division has completed a due diligence review and intends to procure Video Episode Sponsorship from Sun Country, Inc. without conducting a competitive solicitation process for the following reason(s):

The Sponsorship includes one episode of Sun Country Airline's "Get to Going" series. The episode will promote visiting Manatee County with the non-stop flights that Sun Country Airlines offers to the Sarasota Bradenton International Airport. The Bradenton Area Convention and Visitors Bureau will also receive professional destination photography and b-roll from Sun Country, Inc.

Any company that believes it can provide this good/service, must submit detailed information about its good/service to the Manatee County Procurement Division at purchasing@mymanatee.org no later than August 27, 2025 for evaluation and consideration.