## REQUEST FOR PROPOSAL #11-2628-DW PROFESSIONAL AUDIO VISUAL SERVICES

Manatee County, a political subdivision of the State of Florida, (hereinafter "Manatee County" or the "County") will receive proposals from individuals, corporations, partnerships, and other business entities authorized to do business in the State of Florida, for the purpose of providing **Professional Audio Visual Services** on an annual basis.

<u>DEADLINE FOR CLARIFICATION REQUESTS</u>: <u>September 21, 2011 at 5:00 PM</u> shall be the deadline to submit all inquiries, suggestions, or requests concerning interpretation, clarification or additional information pertaining to this Request for Proposal to the Manatee County Purchasing Office. This deadline has been established to maintain fair treatment for all potential bidders or proposers, while ensuring an expeditious transition to a final agreement.

TIME AND DATE DUE: Proposals will be received until 2:30 PM on September 30, 2011, at which time they will be publicly opened. All interested parties are invited to attend this opening.

#### **CONTENTS OF THIS REQUEST FOR PROPOSAL:**

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Important Note: A prohibition of Lobbying is in place. Please review paragraph A.17 carefully to avoid violation and possible sanctions.

#### **FOR INFORMATION CONTACT:**

Dennis W. Wallace, Contract Negotiator
PHONE (941) 749-3039
FAX (941) 749-3034
Email: dennis.wallace@mymanatee.org
Manatee County
Financial Management Department
Purchasing Division

AUTHORIZED FOR RELEASE: NWW for RC

### **REQUEST FOR PROPOSAL #11- 2628-DW**

#### PROFESSIONAL AUDIO VISUAL SERVICES

## **SECTION A: INFORMATION TO PROPOSERS**

PROPOSERS MUST COMPLY WITH THE FOLLOWING INSTRUCTIONS TO BE CONSIDERED FOR SELECTION:

#### A.01 OPENING LOCATION

Proposals will be <u>publicly opened</u> at Manatee County Purchasing, 1112 Manatee Avenue West, 8th Floor, Suite 803, Bradenton, Florida 34205 in the presence of County officials at the time and date stated on the cover sheet. All Proposers or their representatives are invited to attend.

#### A.02 PROPOSAL INFORMATION AND PROPOSAL DOCUMENTS

Bids and Proposals on http://www.mymanatee.org

Bid or Proposal documents and the Notices of Source Selection related to those Bids or Proposals are available for download in a portable document format (.PDF) file on the Manatee County web page on the Purchasing tab under "Bids and Proposals". You may view and print these files using Adobe Acrobat software. You may download a free copy of this software (Adobe) from the County's web page if you do not have it.

Manatee County collaborates with the Manatee Chamber of Commerce on distributing solicitations using the "RFP Tool" web page on the Chambers website: <a href="http://www.Manateechamber.com">http://www.Manateechamber.com</a> to post Bid and Proposal documents in a portable document format (.PDF) file. This step is in addition to the posting on Manatee County Government web pages.

Note: The County posts the **Notice of Source Selection** seven (7) calendar days prior to COMMENCING NEGOTIATIONS with the selected firms.

IT IS THE RESPONSIBILITY OF EACH PROPOSER, PRIOR TO SUBMITTING THEIR PROPOSAL, TO CONTACT THE MANATEE COUNTY PURCHASING OFFICE (see contact information on page one of this document) TO DETERMINE IF ADDENDA WERE ISSUED AND TO MAKE SUCH ADDENDA A PART OF THEIR PROPOSAL.

## A.03 REQUIREMENTS FOR FORMAT AND DELIVERY OF PROPOSALS

Any proposals received after the stated time and date will not be considered. It shall be the sole responsibility of the Proposer to have their proposal delivered to the Manatee County Purchasing Office for receipt on or before the stated time and date. If a proposal is sent by U.S. Mail, the Proposer shall be responsible for its timely delivery to the Purchasing Office. Proposals delayed by mail shall not be considered, shall not be opened at the public opening, and arrangements shall be made for their return at the Proposer's request and expense.

Proposals must be submitted in the format specified in Section B hereof. The contents of each proposal shall be **separated and arranged with tabs in the same order as listed in the Subsections within Section B** identifying the response to each specific item thereby facilitating expedient review of all responses.

## A.04 CLARIFICATION & ADDENDA

Each Proposer shall examine all Request for Proposal documents and shall judge all matters relating to the adequacy and accuracy of such documents. Any inquiries, suggestions or requests concerning interpretation, clarification or additional information pertaining to the Request for Proposal shall be made in writing through the Manatee County Purchasing Office. The County shall not be responsible for oral interpretations given by any County employee, representative, or agent. The issuance of a written addendum by the Purchasing Official's Office is the only official method whereby interpretation, clarification or additional information can be given.

Addenda shall be posted on <a href="http://www.mymanatee.org">http://www.mymanatee.org</a>

It shall be the responsibility of each Proposer, prior to submitting their proposal, to contact the Manatee County Purchasing Office at (941)748-4501, ext. 3039 to determine if addenda were issued and to make such addenda a part of the proposal.

<u>Deadline for Clarification Requests:</u> September 21, 2011 at 5:00 PM shall be the deadline to submit all inquiries, suggestions, or requests concerning interpretation, clarification or additional information pertaining to this Request for Proposal to the Manatee County Purchasing Office.

This deadline has been established to maintain fair treatment for all potential Bidders or Proposers, while ensuring an expeditious transition to a final agreement.

#### A.05 SEALED & MARKED

One signed Original (<u>please mark the Original</u>) and Five (5) copies of your proposal shall be submitted in one sealed package, clearly marked on the outside "<u>Sealed Proposal #11- 2628-DW</u>" and addressed to:

Manatee County Purchasing 1112 Manatee Avenue West, Suite 803 Bradenton, FL 34205

#### A.06 LEGAL NAME

Proposals shall clearly indicate the legal name, address, email and telephone number of the Proposer (company, firm, partnership, individual). Proposals shall be signed above the typed or printed name and title of the signer. The signer must have the authority to bind the Proposer to the submitted proposal.

#### A.07 PROPOSAL EXPENSES

All expenses for making proposals to the County are to be borne by the Proposer.

## A.08 EXAMINATION OF PROPOSAL

The examination of the proposal and the Proposer generally requires a period of not less than ninety (90) calendar days from the date of the opening of the proposals.

#### A.09 DISCLOSURE

Proposals become subject to Public Records inspection ten (10) days after the proposal opening or if an award decision is made earlier than this time as provided by Florida Statute 119.071 (1) (b). No review of the proposal documents will be conducted at the public opening of the proposals.

Manatee County will make public at the opening, the names of the business entities that submitted an offer and any amount presented as offers without any verification of the mathematics or the completeness of the offer.

#### A.10 ERRORS OR OMISSIONS

Once a proposal is submitted, the County shall not accept any request by any Proposer to correct errors or omissions in the proposal.

#### A.11 RESERVED RIGHTS

The County reserves the right to accept or reject any and/or all proposals, to waive irregularities and technicalities, and to request resubmission. Any sole response received by the first submission date may or may not be rejected by the County, depending on available competition and timely needs of the County. The County reserves the right to award the contract to a responsible Proposer submitting a responsive proposal, with a resulting negotiated agreement which is most advantageous and in the best interests of the County. The County shall be the sole judge of the proposal, and the resulting negotiated agreement that is in its best interest and its decision shall be final. Also, the County reserves the right to make such investigation as it deems necessary to determine the ability of any Proposer to perform the work or service requested. Information the County deems necessary to make this determination shall be provided by the Proposer. Such information may include, but shall not be limited to: current financial statements prepared by an independent CPA; verification of availability of equipment and personnel; and past performance records.

#### A.12 APPLICABLE LAWS

Proposer must be authorized to transact business in the State of Florida. All applicable laws and regulations of the State of Florida and ordinances and regulations of Manatee County will apply to any resulting agreement. Any involvement with any Manatee County procurement shall be in accordance with Manatee County Code of Laws Chapter 2-26, as amended. Procedures and deadlines concerning protests related to this Request for Proposal shall be those which are set forth in §2-26-61 of the County Code.

#### **A.13** CODE OF ETHICS

With respect to this proposal, if any Proposer violates or is a party to a violation of the <u>Code of Ethics</u> of Manatee County per Manatee County Code of Laws, Article III, Ethics in Public Contracting, and/or Florida criminal or civil laws related to public procurement including but not limited to Florida Statutes Chapter 112, Part III, Code of Ethics for Public Officers and Employees, such Proposer may be disqualified from performing the work described in this proposal or from furnishing the goods or services for which the proposal is submitted and shall be further disqualified from submitting any future proposals for work or for goods or services for Manatee County.

The County presumes that all statements made and materials submitted in a proposal will be truthful. If a Proposer is determined to be untruthful in its proposal or any related presentation, such Proposer may be disqualified from further consideration regarding this Request for Proposal.

#### A.14 COLLUSION

By offering a submission to this Request for Proposal the Proposer certifies the Proposer has not divulged to, discussed or compared his proposal with other Proposers and has not colluded with any other Proposer or parties to this proposal whatsoever. Also, the Proposer certifies, and in the case of a joint proposal, each party thereto certifies, as to their own organization that in connection with this proposal:

- a. any prices and/or data submitted have been arrived at independently, without consultation, communication or agreement, for the purpose of restricting competition, as to any matter relating to such prices and/or cost data, with any other Proposer or with any competitor;
- any prices and/or cost data quoted for this proposal have not been knowingly disclosed by the Proposer prior to the scheduled opening directly or indirectly to any competitor;
- c. no attempt has been made or will be made by the Proposer to induce any other person or firm to submit or not to submit a proposal for the purpose of restricting competition;
- d. the only person or persons interested in this proposal as principal or principals is/are named therein and that no person other than therein mentioned has any interest in this proposal or in the contract to be entered into; and
- e. no person or agency has been employed or retained to solicit or secure this contract upon an agreement or understanding for a commission, percentage, brokerage, or contingent fee, excepting bona fide employees.

#### A.15 PUBLIC ENTITY CRIMES

In accordance with Section 287.133, Florida Statutes, a person or affiliate who has been placed on the convicted vendor list following a conviction for a public entity crime may not submit a proposal on a contract to provide any goods or services to a public entity, may not submit a proposal on a contract with a public entity for the construction or repair of a public building or public work, may not submit proposals on leases or real property to a public entity, may not be awarded or perform work as a contractor, supplier, subcontractor, or consultant under a contract with any public entity, and may not transact business with any public entity in excess of the threshold amount provided in Section 287.017 for Category Two for a period of 36 months from the date of being placed on the convicted vendor list.

#### A.15 PUBLIC ENTITY CRIMES -continued:

In addition, Manatee Code of Laws Chapter 2-26 Article V prohibits the award of County contracts to any person or entity who/which has, within the past 5 years, been convicted of, or admitted to in court or sworn to under oath, a public entity crime or of any environmental law that, in the reasonable opinion of the Purchasing Official, establishes reasonable grounds to believe the person or business entity will not conduct business in a reasonable manner.

To ensure compliance with the foregoing, the Code requires all persons or entities desiring to contract with the County to execute and file with the Purchasing Official an affidavit, executed under the pain and penalties of perjury, confirming that person, entity, and any person(s) affiliated with the entity, does not have such a record and is therefore eligible to seek and be awarded business with the County. **Proposer is to complete Attachment "A" and submit with your proposal.** 

#### A.16 DRUG FREE WORKPLACE

Drug Free Workplace Program: Manatee County has adopted a policy requiring Contractors to maintain a Drug Free Workplace (Resolution R-93-22). Proposers are asked to review the attached Resolution and provide either a certification of compliance with the program outlined in this Resolution or describe your firm's policy or program as it relates to maintaining a drug free workplace. This response will be considered with the other criteria described herein. **Proposer is to complete Attachment "B" and submit with your proposal.** 

### A.17 LOBBYING

After the issuance of any Request for Proposal, prospective Proposers or any agent, representative or person acting at the request of such proposer shall not contact, communicate with or discuss any matter relating in any way to the Request for Proposal with any officer, agent or employee of Manatee County other than the Purchasing Official or as directed in the Request for Proposal. This prohibition begins with the issuance of any Request for Proposal and ends upon an award of the final contract, when all solicitations have been rejected, or when the request has been canceled. Violators of this prohibition shall be subject to sanctions as provided in the Manatee County Code of Law Chapter 2-26.

## A.18 EQUAL EMPLOYMENT OPPORTUNITY

Manatee County, in accordance with the provisions of Title VI of the Civil Rights Act of 1964 and the Regulations of the Department of Commerce (15 CFR, Part 8) issued pursuant to such Act, hereby notifies all prospective Proposers that it will affirmatively ensure that in any contract entered into pursuant to this advertisement, women or minority business enterprises will be afforded full opportunity to participate in response to this advertisement and will not be discriminated against on the grounds of race, color, creed, sex, age or national origin in consideration for an award.

## A.19 AMERICANS WITH DISABILITIES ACT

The Board of County Commissioners of Manatee County, Florida, does not discriminate upon the basis of any individual's disability status. This non-discrimination policy involves every aspect of the County's functions including one's access to, participation, employment, or treatment in its programs or activities. Anyone requiring reasonable accommodation for the public meetings specified herein (i.e. Information Conference or Proposal Opening), should contact the person named on the first page of this document at least twenty four (24) hours in advance of the activity to request accommodations.

END SECTION A

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### **SECTION B: FORM OF PROPOSAL**

This section identifies specific evaluation factors which are to be given written responses. The contents of each proposal shall be <u>separated</u> and <u>arranged with tabs</u> in the same order as listed in Sections B.01 through B.04 identifying the response to each specific item.

The information that Proposers provide shall be used to determine whether the Proposer has the ability to perform the Scope of Services as stated in this Request for Proposal in a way which best meet the needs of Manatee County. A review with those Proposers reasonably susceptible of being selected for award may be conducted for the purposes of clarification of both ability and benefit to Manatee County. See Section C, "Selection."

## **B.01 MINIMUM QUALIFICATIONS**

Proposals may be submitted by one (1) or more sole proprietorship, corporation, or partnership authorized to conduct business in the State of Florida.

Prior to any consideration of the responses to the criteria in this Request for Proposal, Proposers are to document in their proposals that they have provided **Professional Audio Visual Services** similar in complexity and nature to the one being proposed in response to this Request for Proposal for at least three (3) continuous years.

Where Proposal is made by more than one (1) business entity, each entity must sign the Proposal.

To validate experience, expertise and capabilities, Proposers shall provide:

- **A.** A copy of Proposer's license, as applicable;
- **B.** The state, county or city where the services were rendered:
- **C.** Name of the entity who issued the contracts:
- **D.** Contract Administrator for the named contracts; include telephone and email address information.

After Manatee County staff validates the Minimum Qualifications have been met, those Proposals found to be in compliance will be considered.

## **B.02 ADMINISTRATIVE SUBMITTAL**

- **a.** Proposal Signature Form.
- **b.** Public Contracting and Environmental Crimes Certification (Attachment A).
- **c.** Drug Free Work Place Certification (Attachment B).

# **B.03** INFORMATION TO BE SUBMITTED REGARDING YOUR BUSINESS ENTITY:

Tabs are required to identify each item defined in this Section.

- **B.03.1. Background and Size:** Provide a description of the Proposer's background and size. Provide a general statement of qualifications that includes your firm's professional credentials, the legal status of your organization, and experience in providing the service enumerated in this Request for Proposal.
- **B.03.2. Business Entity:** Provide an explanation of the business entity which you represent. Specify the business entity which would be bound by a contract, should your firm be selected: company or corporation; subcontractor roles; and if a joint venture, include the specific experience that the joint venture partners have working together on similar projects.

If the Proposer is a joint venture, or partnership, the details of the responsibilities for provision of the required services must be clearly disclosed. Provide a narrative on how you anticipate the partnerships to manage the work and any prior experience that the individual entities may have had in working together on other projects. Disclose the lead firm of a joint venture.

- **B.03.3. Legal Authority:** Provide a detailed explanation that your firm has the legal authority to perform the services described in this Request for Proposal and is authorized to conduct business in Florida.
- **B.03.4. Ownership Interest:** Disclosure of any ownership interest in or operation of other entities involved in audio visual services which may be a potential participant in this Request for Proposals. This ownership disclosure shall be included, whether such ownership occurs by the proposer through a parent, subsidiary or holding company or any other form of business entity. Submit entity names and the percent of ownership for each.
- **B.03.5. Key Personnel:** Identify each principal of the firm and other key personnel who will be professionally associated with the County in the performance of the services described herein. Do not include personnel that will not have a key role in providing services. Describe their respective areas of expertise.

For each identified person list:

- Full Name and Title
- Area of expertise, individual's roles and duties in providing services
- Office address
- Email address
- Telephone number
- Personalized resumes which identify the qualifications, training and experience of each key personnel.
- **B.03.6. Organizational Chart:** Submit an organizational chart of your firm or organization, stating the names of the firm or organization's management and supervisory personnel to be assigned to this contract undertaking.

# B.04 <u>INFORMATION TO BE SUBMITTED REGARDING</u> PROPOSED AUDIO VISUAL SERVICES:

**B.04.1. Staffing Plan:** Submit a staffing level statement for your organization, detailing how many total employees work for your firm or organization at any one time, including temporary, seasonal and part-time employees. List the ratios of full-time employees to part-time, temporary and seasonal employees.

Specify the number of staff that will be dedicated to the operations at the County. Ongoing staff training and professional development programs shall also be included in this section.

Include a detailed explanation of all pre-employment screening and background checks performed by the Proposer.

- **B.04.2.** Corporate References: Provide three (3) external client references from clients who received similar services to those described herein. The minimum information that must be provided about each reference shall include:
  - a. Name of individual or company for whom services were provided
  - b. Address of individual or company
  - c. Name and telephone(s) of contact person; e-mail address if available
  - d. Type of services provided and dates services were provided.

- **B.04.3. Proposed Staff References.** Provide one (1) external client reference for each proposed staff member. The minimum information that must be provided about each reference shall include:
  - a. Name of individual or company for whom services were provided;
  - b. Address of individual or company;
  - c. Name and telephone(s) of contact person; e-mail address if available; and,
  - d. Type of services provided and dates services were provided.
- **B.04.4. Subcontractors:** Identify any operational areas where you intend to use subcontractors. Identify the services and roles that each subcontractor would assume in providing services.
- **B.04.5. Economic Benefit:** Submit a narrative explaining the direct economic benefit to Manatee County to be realized by selecting your firm. During the term of this engagement detail the revenue maximizing activities, employment, subcontracting, and support services contracting as economic stimulus that your entity may generate that would directly benefit Manatee County.
- **B.04.6.** Experience and Qualifications: Demonstrate the firms' experience and that of the staff experience in audio visual services in convention, event, theater, hospitality and travel settings. Provide specific information on the types of facilities, their use, and size. Describe, also, all audio management systems that your firm and staff have experience utilizing.
- **B.04.7.** Equipment Plan: Provide a detailed list of equipment anticipated in fulfilling the requirements of this RFP. List shall include quantity, make and model number of all proposed equipment. The list shall indicate which equipment is to be stored on-site and which is to be stored off-site. If any equipment is to be stored off-site of the County, the Proposer shall provide information regarding the specific items to be stored off-site and the method the Proposer will employ to transport the equipment to the County, and the method the Proposer will employ to guarantee availability of equipment to the County.
- **B.04.8. Operations Plan:** Submit an Operations Plan describing in specific detail the strategies, policies and procedures to be used in providing audio visual services to clients of the County. The plan shall include innovative customer service and service delivery practices which the Proposer envisions will improve the service to County clients.

- **B.04.9. Marketing Strategy:** Describe the firm's marketing strategy that will be applied to operations at the County. Describe in detail the sales and marketing efforts that will be undertaken to secure business at the County. Proposer shall specifically address how they will collaborate and interact with County staff to ensure clients receive the highest quality services and that the services rendered will result in efficient and profitable operations for the County. Proposer shall describe or include any collateral marketing material that they plan to use in their operations. Please include examples and printed copies of any web-based services.
- B.04.10. Customer Support Program: Describe your firm's ability to support the schedule and equipment demands of the County and its clients; include your customer support program, hours of support, and anticipated response and resolution time. Provide a detailed description of your firm's service standards, methods of measuring quality of service, and plans for continuous improvement in all aspects of the delivery of those services. List prior customer service models that your firm has had direct responsibility for managing and provide examples of how customer satisfaction feedback was obtained for those specific programs that your firm managed.
- **B.04.11. Implementation Plan:** Describe your implementation plan to be able to provide the highest quality of services to the County and its clients. Describe the process of managing an order for equipment and services from the initial point of contact through installation, final invoicing, and collection. Provide a sample of the forms planned for ordering and installing exhibitor audio/visual equipment and services, and invoicing of same.
- **B.04.12.** Requirements of the County: List any requirements of the County that your firm deems necessary to implement the services described herein.
- **B.04.13. Fee:** Provide a percentage commission fee to be paid to the County which shall be based on the gross receipts of all sales of services, labor, and equipment rentals made to the County clients and exhibitors. Include an outline of pricing, rates, and fees.

The proposed fee paid to the County shall be all-inclusive, unless otherwise directed herein, and shall include, but not be limited to, any and all of the costs associated with labor, personnel, supervision, and administration necessary to perform the work, and any and all of the costs necessary to perform the work in a professional and efficient manner as described in the Scope of Services.

## **B.05 SUPPLEMENTAL INFORMATION**

Submit any other additional information which would assist the County in the evaluation of your proposal.

**NOTE:** The County reserves the right to make such investigation and solicit additional information or submittals as it deems necessary to determine the ability of any Proposer to perform the Scope of Services stated in this Request for Proposal.

#### **END SECTION B**

## **SECTION C: SELECTION**

## **C.01 EVALUATION FACTORS**

Evaluation factors are price and demonstrated ability of the Proposer(s) to perform the Scope of Services as generally outlined in Section E of this Request for Proposal in the most timely and efficient manner and the proposal(s) which will provide the best solution to meet the needs of Manatee County as determined from the responses to this Request for Proposal and subsequent investigation.

## **C.02 RELATIVE IMPORTANCE OF EVALUATION FACTORS**

No weight has been assigned to the Evaluation Factors other than as stated above.

## C.03 PRELIMINARY RANKING

A Selection Committee shall determine from the responses to this Request for Proposal and subsequent investigation as necessary, the Proposer(s) most susceptible of being selected for award.

## **C.04** IN-PERSON REVIEW OF PROPOSERS AND PROPOSALS

In-person reviews may be conducted with responsible Proposers who are deemed reasonably susceptible of being selected for award, for the purposes of assuring full understanding of (a) conformance to the solicitation requirements, (b) the abilities of the Proposer, and (c) the proposal submitted.

Proposers shall be available for presentations to and interviews with the Selection Committee, upon notification from the Purchasing Office. The date(s) and time(s) of any such presentations / interviews shall be determined solely by the County.

## **C.05 SELECTION FOR NEGOTIATION**

The Proposer, whose ability and proposal is determined to be the best proposal that is most advantageous to the County, taking into consideration the Evaluation Factors set forth in this Request for Proposal, shall be selected to negotiate an agreement for the County determined Scope of Services.

The selection of a Proposer for negotiation shall not be construed as vesting any contractual or other rights of any nature in the Proposer.

#### C.06 AWARD

Award is subject to the successful negotiation and the approval by the Purchasing Official to execute the agreement.



## **SECTION D: NEGOTIATION OF THE AGREEMENT**

#### **D.01 GENERAL**

The following general terms and conditions apply to the proposal submitted for consideration and the subsequent negotiations:

- **a.** The proposal will serve as a basis for negotiating an agreement, but not compel adherence to its terms or conditions.
- b. Upon submission, all proposals become the property of the County which has the right to use any or all ideas presented in any proposal submitted in response to this Request for Proposal whether or not the proposal is accepted.
- c. All products and papers produced in the course of this engagement become the property of the County upon termination or completion of the engagement.

#### **D.02** AGREEMENT

The selected Proposer shall be required to negotiate an agreement in a form and with provisions acceptable to Manatee County.

Negotiated agreements may or may not include all elements of this Request for Proposal or the resulting successful proposal where alternative terms or conditions become more desirable to the County, and the parties agree to such terms.

#### **END SECTION D**

## **SECTION E: SCOPE OF SERVICES**

#### **E.01 BACKGROUND AND INTRODUCTION**

Manatee County ('County") is a mid-size Florida county located on the southwest coast and consists of 150 miles of coastline on the Gulf of Mexico, 741 square miles of land, 311,000 residents, and attracts more than 2 million visitors every year.

The County requires Professional Audio Visual Services on an annual basis for a period of three (3) years and wishes to secure the services of a professional audio visual services firm with direct experience and expertise in the convention, event, travel, and hospitality industry.

The successful Proposer shall furnish all labor, supervision, equipment, insurance, and incidentals necessary to provide audio visual services to County clients and exhibitors including design, equipment, set-up, and monitoring at both the Manatee Convention Center, located at One Haben Blvd., Palmetto, Florida, and the Powel Crosley Estate located at One Seagate Dr, Sarasota, Florida.

The Convention Center, which opened in 1985, includes a 34,000 square foot arena/exhibit hall as well as 18,000 square feet of meeting space in the conference center. Undergoing a multi-million dollar renovation, the Convention Center hosts approximately 240 events per year, of which, 40% utilize AV services.

Seagate, the Powel Crosley Estate, (see <a href="www.annamariaisland-longboatkey.com/crosley-estate">www.annamariaisland-longboatkey.com/crosley-estate</a>) was built in 1929 for Powel Crosley's wife, Gwendolyn. Today the bay front Mediterranean Revival-style structure, is an upscale event facility located at the southern end of Manatee County and has features like a circular tower and a carriage house, and is on the National Register of Historic Places. Its architecture pays tribute to a bygone era, but the estate has the modern amenities that allow it to successfully host meetings, weddings and other events. The number of events requiring audio visual services at this facility is minimal, but there is opportunity to expand client use of audio visual products.

The successful Proposer shall provide qualified staff and management with the technical and business expertise necessary for the effective and efficient performance in providing these services for large and small scale events including conventions, trade shows, meetings, and concerts.

The successful Proposer shall provide services that maximize revenues and create operational efficiencies for the County.

#### **E.02** SCOPE OF SERVICES

The scope of audio visual services required of this RFP includes all areas of service typically offered in a first class convention center. These services include, but are not limited to, microphones, audio mixers, screens, monitors, cameras, projectors (all types), lighting elements and equipment, other visual aids (e.g., easels, flipcharts, markers) and operational support equipment (including, but not limited to, equipment carts, appropriate drapes, skirts and masking, extension cords, connectors and patch cords) required to provide full service to County clients and exhibitors.

Client Requirements: The successful Proposer shall meet with the County's client to offer design suggestions for their audio visual needs and coordinate all audio visual aspects with the County and its clients and exhibitors.

The successful Proposer shall contact each event client and/or their agent to determine their audio visual requirements and to sell their services. The successful Proposer shall develop clear, concise, and professional quality written proposals for client review and acceptance. Computer Aided Design (CAD) drawings of services offered shall be provided wherever practical and appropriate. Color renderings of proposed sets, creative overview of the event and a full presentation at the County or client's offices shall be provided as appropriate.

Marketing Plan. The successful Proposer shall provide, coordinate, organize, and develop marketing services and a marketing plan in support of, and in cooperation with County generated marketing efforts. Marketing services shall include marketing materials, such as pamphlets, and/or flyers that can be provided to clients in advance by the County. The materials shall be reviewed and approved by the County and shall include, at a minimum, a description of the services available, price lists, sales contact information, and ordering information. The successful Proposer shall develop a website with compatible links to the County's website.

**Staffing.** The successful Proposer shall employ, train, and supervise an adequate staff of personnel to provide efficient, prompt, and courteous service to all County clients and exhibitors. The successful Proposer shall operate during all hours necessary to support event activities on the premises including event move-in and move-out. The successful Proposer shall maintain available on-site staff sufficient to provide support to events.

All staff provided by the successful Proposer shall be dedicated to providing the absolute highest standard of customer service to the County's staff, clients, and exhibitors and shall perform their duties in a safe, efficient, and courteous manner. The successful Proposer shall ensure that all staff assigned to work at the County is continually trained in the operation of all the technical systems.

In accordance with Florida law, all employees of the successful Proposer shall have successfully completed a criminal background check and drug testing.

**Operation and Maintenance.** The successful Proposer shall maintain all equipment in good operating condition.

On a monthly basis, the successful Proposer shall check the operation of sound systems, lecterns, house lighting, and theatrical lighting and report findings in writing to the County noting any nonfunctioning, damaged, or missing equipment within twenty-four (24) hours of the occurrence.

The successful Proposer shall provide, at its own expense, a two-way radio system for use by its staff.

The successful Proposer shall establish a dress code for staffing subject to approval by the County.

**Reports.** The successful Proposer shall be required to submit a variety of reports which shall include, at a minimum, operational reports, show reviews, sales reports, commission reports, financial reports, staffing reports, and equipment maintenance reports.

**Storage Space.** The County shall provide a limited amount of space for storage of the successful Proposer's equipment. Such space will be allocated by the County which reserves the right to change location of this space at its sole discretion.

**Licenses.** The successful Proposer shall obtain and maintain all licenses required under local, state, and federal law to operate all services provided by the successful Proposer.

- **E.02.1.** The successful Proposer shall agree to indemnify, defend and hold harmless the County, its agents, officers and employees, from any and all claims, liability, loss or cause of action of any kind or nature arising out of its intentional or negligent actions or omissions in the performance of the services described herein.
- **E.02.2.**Other responsibilities of the successful Proposer may include: assisting and participating in the planning and programming of the annual tourism industry conference, creating audio-visual presentations, assist in the design of collateral pieces to maximize their effectiveness, and provide materials and support for industry promotions and events.

#### **END SECTION E**

## **PROPOSAL SIGNATURE FORM**

## REQUEST FOR PROPOSAL NO. 11-2628 –DW

Firm Name	Mailing Address:					
Email						
() Telephone Number	City, State, Zip Code					
The undersigned attests to his or her authornamed to perform the services offered in a County the undersigned certifies that he/sl	rity to submit this proposal and to bind the firm hereing two party agreement. If the firm is selected by the will negotiate in good faith to provide the selected which are detailed in this RFP #11-2628-DW.					
Signature	Witness Signature					
Date:	Date:					
Name and Title of Above Signer	Name and Title of Above Signer					
Name and Title of Firm's Representative fo	or Manatee County					
Email for Firm's Representative for Manate	ee County					
Telephone Number of Firm's Representativ	re for Manatee County					

#### ATTACHMENT "A"

## PUBLIC CONTRACTING AND ENVIRONMENTAL CRIMES CERTIFICATION

#### SWORN STATEMENT PURSUANT TO ARTICLE 6, MANATEE COUNTY PURCHASING CODE

THIS FORM MUST BE SIGNED AND SWORN TO IN THE PRESENCE OF A NOTARY PUBLIC OR OTHER OFFICIAL AUTHORIZED TO ADMINISTER OATHS.

This sv	worn statement is submitted to the Manatee County Board of County Commissioners by
	[print individual's name and title]
	for
	for[print name of entity submitting sworn statement]
whose	business address is:
and (if	applicable) its Federal Employer Identification Number (FEIN) is If the entity has no FEIN, include
	cial Security Number of the individual signing this sworn statement:
service	estand that no person or entity shall be awarded or receive a county contract for public improvements, procurement of goods or is (including professional services) or a county lease, franchise, concession or management agreement, or shall receive a grant nty monies unless such person or entity has submitted a written certification to the County that it has not:
	(1) been convicted of bribery or attempting to bribe a public officer or employee of Manatee County, the State of Florida, or any other public entity, including, but not limited to the Government of the United States, any state, or any local government authority in the United States, in that officer's or employee's official capacity; or
	(2) been convicted of an agreement or collusion among bidders or prospective bidders in restraint of freedom of competition, by agreement to bid a fixed price, or otherwise; or
	(3) been convicted of a violation of an environmental law that, in the sole opinion of the County's Purchasing Director, reflects negatively upon the ability of the person or entity to conduct business in a responsible manner; or
	(4) made an admission of guilt of such conduct described in items (1), (2) or (3) above, which is a matter of record, but has not been prosecuted for such conduct, or has made an admission of guilt of such conduct, which is a matter of record, pursuant to formal prosecution. An admission of guilt shall be construed to include a plea of nolo contendere; or
	(5) where an officer, official, agent or employee of a business entity has been convicted of or has admitted guilt to any of the crimes set forth above on behalf of such and entity and pursuant to the direction or authorization of an official thereof (including the person committing the offense, if he is an official of the business entity), the business shall be chargeable with the conduct herein above set forth. A business entity shall be chargeable with the conduct of an affiliated entity, whether wholly owned, partially owned, or one which has common ownership or a common Board of Directors. For purposes of this Form, business entities are affiliated if, directly or indirectly, one business entity controls or has the power to control another business entity, or if an individual or group of individuals controls or has the power to control both entities. Indicia of control shall include, without limitation, interlocking management or ownership, identity of interests among family members, shared organization of a business entity following the ineligibility of a business entity under this Article, or using substantially the same management, ownership or principles as the ineligible entity.

#### Attachment "A" - continued

Any person or entity who claims that this Article is inapplicable to him/her/it because a conviction or judgment has been reversed by a court of competent jurisdiction, shall prove the same with documentation satisfactory to the County's Purchasing Director. Upon presentation of such satisfactory proof, the person or entity shall be allowed to contract with the County.

I UNDERSTAND THAT THE SUBMISSION OF THIS FORM TO THE CONTRACTING OFFICER FOR MANATEE COUNTY IS VALID THROUGH DECEMBER 31 OF THE CALENDAR YEAR IN WHICH IT IS FILED. I ALSO UNDERSTAND THAT ANY CONTRACT OR BUSINESS TRANSACTION SHALL PROVIDE FOR SUSPENSION OF PAYMENTS, OR TERMINATION, OR BOTH, IF THE CONTRACTING OFFICER OR THE COUNTY ADMINISTRATOR DETERMINES THAT SUCH PERSON OR ENTITY HAS MADE FALSE CERTIFICATION.

		[Signature]	
STATE OF FLORIDA COUNTY OF			
Sworn to and subscribed before me this	day of	, 20 by	
Personally known	OR Produced ident	ification[Type of identification]	
Notary Public Signature	N	1y commission expires	
Print, type or stamp Commissioned name of	Notary Public		

**Signatory Requirement -** In the case of a business entity other than a partnership or a corporation, this affidavit shall be executed by an authorized agent of the entity. In the case of a partnership, this affidavit shall be executed by the general partner(s). In the case of a corporation, this affidavit shall be executed by the corporate president.

#### **ATTACHMENT "B"**

## **Drug Free Work Place Certification**

# SWORN STATEMENT PURSUANT TO RESOLUTION R-01-36 SECTION 4, E (1) (a) MANATEE COUNTY PURCHASING POLICIES, ON DRUG FREE WORK PLACES

THIS FORM MUST BE SIGNED AND SWORN TO IN THE PRESENCE OF A NOTARY PUBLIC OR OTHER OFFICIAL AUTHORIZED TO ADMINISTER OATHS.

AUTI	HORIZE	D TO ADMI	NIST	TER OATHS								
This	sworn	statement	is	submitted	to	the	Manatee	County	Board	of	County	Commissioners by
					for						-	vidual's name and title
							[prin	t name of	entity sub	mittir	ng sworn s	statement]
and (i	f applical , include	the Social Se	curii		tne i	naivi	dual signing	this sworn	ı statemei	nt:		.)
	procu manag	rement of g gement agre	oods emen	or services	incl) eceive	uding e a gr	profession ant of cour	al services ity monies	s) or a c unless s	ounty such n	lease fra	public improvements anchise, concession o entity has submitted a
	§893. work	facture, dist 02(4), Floric place is prol	ributi da Sta nibite	ion, dispensa atutes, as the	ation, sam the a	poss e may action	session or y be amend s that will b	use of a ed from ting oe taken ag	controlle me to tin	ed sul ne, in	bstance a the perso	the unlawful as defined by on's or entity's lation of such
		(i) the da	nger	s of drug abu	se in	the w	ork place;					
		places, in	clud	n's or entity's ing but not portion of su	limite	ed to	all location	ns where o	employee	s per	at all its form any	work task
		(iii) any a	availa	able drug cou	ınseli	ng, re	habilitation,	and emplo	oyee assis	stance	programs	s; and
		(iv) the p	enalt	ies that may	be im	posed	d upon empl	oyees for c	drug abus	e viol	ations.	
	same a	and advice as employees.	s to t Suc	he specifics o	of suc entity	ch pol / shal	icy. Such p l also post	erson or en	ntity shal	l retai	n the state	her receipt of ements signed work places a
	(3) N the em	otifying the aployee will:	empl	oyee in the s	tatem	ent re	equired by s	ubsection	(1) that a	s a co	ondition of	f employment

(ii) notify the employer of any criminal drug statute conviction for a violation occurring

in the work place no later than five (5) days after such a conviction.

(i) abide by the terms of the statement; and

#### Attachment "B" - continued

- (4) Notifying the County within ten (10) days after receiving notice under subsection (3) from an employee or otherwise receiving actual notice of such conviction.
- (5) Imposing appropriate personnel action against such employee up to and including termination; or requiring such employee to satisfactorily participate in a drug abuse assistance or rehabilitation program approved for such purposes by a federal, state, or local health, law enforcement, or other appropriate agency.
- (6) Making a good faith effort to continue to maintain a drug free work place through implementation of sections (1) through (5) stated above.

I UNDERSTAND THAT THE SUBMISSION OF THIS FORM TO THE CONTRACTING OFFICER FOR MANATEE COUNTY IS VALID THROUGH DECEMBER 31 OF THE CALENDAR YEAR IN WHICH IT IS FILED. I ALSO UNDERSTAND THAT ANY CONTRACT OR BUSINESS TRANSACTION SHALL PROVIDE FOR SUSPENSION OF PAYMENTS, OR TERMINATION, OR BOTH, IF THE CONTRACTING OFFICER OR THE COUNTY ADMINISTRATOR DETERMINES THAT:

- (1) Such person or entity has made false certification.
- Such person or entity violates such certification by failing to carry out the requirements of sections (1), (2), (3), (4), (5), or (6) or Resolution R-01-36 Section 4, E (1) (a) or
- Such a number of employees of such person or entity have been convicted of violations occurring in the work place as to indicate that such person or entity has failed to make a good faith effort to provide a drug free work place as required by Resolution R-01-36 Section 4, E (1) (a).

		[Signature]		
STATE OF FLORIDA COUNTY OF	_			
Sworn to and subscribed before me this	day of	, 20 <u>0</u> b	У	
Personally known	_ OR Produced identifi	cation		
	My Notary Publi		mmission	expires