

# MANATEE COUNTY GOVERNMENT

## NOTICE OF INTENT TO AWARD A SINGLE SOURCE CONTRACT

<b>SUBJECT/TITLE</b>	Visitor Guides	<b>DATE POSTED</b>	MC Website _____
<b>PROCUREMENT REPRESENTATIVE</b>	Kelly Driscoll, Procurement Agent I	<b>DATE CONTRACT SHALL BE AWARDED</b>	August 12, 2025
<b>DEPARTMENT</b>	Bradenton Area Convention and Visitors Bureau	<b>AUTHORIZED BY DATE</b>	Jacob Erickson, Purchasing Official
<b>TASK NO.</b>	25-R088200KD		

### NOTICE OF INTENT TO AWARD A SINGLE SOURCE CONTRACT

The Manatee County Procurement Division provides notice of its intent to award a single source contract with a value of \$64,500.00 with Madden Media for the provision of Visitor Guides.

### ENABLING/REGULATING AUTHORITY

**Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.**

Manatee County Code of Laws

### BACKGROUND/DISCUSSION

Manatee County Procurement Division has completed a due diligence review and intends to procure Visitor Guides from Madden Media without conducting a competitive solicitation process for the following reason(s):

Due to the impact of Hurricane Helene and Milton, the Visitor Guides need to be updated to ensure the business listings remain accurate and relevant. Madden Media handled the design, layout, and printing of the current guides and already has access to all associated art files. Using another vendor would drive up costs significantly as they would need to recreate the designs, layouts, and art files from scratch.

Any company that believes it can provide this good/service, must submit detailed information about its good/service to the Manatee County Procurement Division at [purchasing@mymanatee.org](mailto:purchasing@mymanatee.org) no later than August 11, 2025 for evaluation and consideration.