

**MANATEE COUNTY GOVERNMENT**  
**NOTICE OF INTENT TO AWARD**  
**A SINGLE SOURCE CONTRACT**

<b>SUBJECT/TITLE</b>	Media Buy 2021 Elite Venue Sponsorship Package	<b>DATE POSTED</b>	MC Website _____
<b>PROCUREMENT REPRESENTATIVE</b>	Stacia Branco	<b>DATE CONTRACT SHALL BE AWARDED</b>	August 3, 2021
<b>DEPARTMENT</b>	Bradenton Area Convention & Visitors Bureau	<b>REQUISITION NO.</b>	R077312
<b>AUTHORIZED BY</b>	Jacob Erickson Procurement Official	<b>SIGNATURE DATE</b>	

**NOTICE OF INTENT TO NEGOTIATE FOR AWARD**

The Manatee County Procurement Division provides notice of its intent to award a single source contract with a value of \$40,000.00 with The Manatee Players, Inc. for the provision of media buy 2021 elite venue sponsorship package.

**ENABLING/REGULATING AUTHORITY**

**Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.**

Manatee County Code of Laws

**BACKGROUND/DISCUSSION**

Manatee County Procurement Division has completed a due diligence review and intends to procure media buy 2021 elite venue sponsorship package from The Manatee Players, Inc. without conducting a competitive solicitation process for the following reason(s):

The Bradenton Area Convention & Visitors Bureau is requesting a sponsorship package with the local Manatee Performing Arts Center. The Manatee Players, Inc. a Florida not-for-profit corporation is inclusive to Manatee Performing Arts Center.

Any company that believes it can provide this good/service, must submit detailed information about its good/service to the Manatee County Procurement Division at [purchasing@mymanatee.org](mailto:purchasing@mymanatee.org) no later than August 3, 2021 for evaluation and consideration.