

MANATEE COUNTY GOVERNMENT

INTENT TO AWARD

RFP NO./TITLE	RFP No. 23-R081285SB Coquina Beach Market Vendor Coordinator Services	DATE POSTED	MC _____	DS _____
PROCUREMENT REPRESENTATIVE	Stacia Branco	PROJECTED AWARD DATE	June 6, 2023	
DEPARTMENT/DIVISION	Sports and Leisure Services Department	AUTHORIZED BY DATE	Jacob Erickson, Purchasing Official	

NOTICE OF INTENT TO AWARD

The Manatee County Procurement Division provides notice of its intent to award a contract with Dottie Deerwester dba Ready Set Go for the provision of Coquina Beach Market Vendor Coordinator Services.

ENABLING/REGULATING AUTHORITY

Manatee County Procurement Ordinance, Sec 2-26.

BACKGROUND/EVALUATION

The Sports and Leisure Services Department requested proposals from qualified firms to coordinate and manage a Market at Coquina Beach Gulf Side Park South (“Market”), adjacent to the South Pavilion and Longboat Pass.

The solicitation was advertised on the Manatee County website, and DemandStar. It was also provided to the Manatee County Chamber of Commerce, the Manasota Black Chamber of Commerce, Gulf Coast Builders Exchange, and Gulf Coast Latin Chamber of Commerce for release to its members. Responses were received from the following firms:

1. Dottie Deerwester dba Ready Set Go
2. Florida Marketplace Group, LLC
3. Your Tampa Markets, LLC

EVALUATION COMMITTEE MEMBERS:

Stacia Branco, Procurement Division, non-voting	Leanne Keeling, Senior Admin Specialist
Molly White, Deputy Director Sports & Leisure Services	
Aeden Stockdale, Education and Volunteer Division Manager	

EVALUATION SUMMARY:

The Evaluation Committee first convened on April 21, 2023 and conducted technical evaluations of the responsible and responsive proposals received. Upon completion of the technical evaluations, the Evaluation Committee unanimously elected to move forward with awarding the contract to Dottie Deerwester dba Ready Set Go.

RECOMMENDATION:

The Evaluation Committee unanimously recommends award to the following firm(s):
Dottie Deerwester dba Ready Set Go

ATTACHMENTS (List in order of attached)	None	COST	Revenue Generating
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