

MANATEE COUNTY GOVERNMENT

NONCOMPETITIVE PROCUREMENT INTENT TO AWARD

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| SUBJECT | Sports sponsorship by the Bradenton Area Convention Center | DATE POSTED | MC <u>✓ XSE 11/12/15</u> |
| PURCHASING REPRESENTATIVE | George Earnest CPPB, Buyer, X 3044 | DATE CONTRACT SHALL BE AWARDED | Contingent upon the acceptance of Purchasing Official (5 days) |
| DEPARTMENT | Bradenton Area Convention Center and Visitor Bureau | CONSEQUENCES IF DEFERRED | Inability to sponsor sports events for publicity |
| SOLICITATION | NC #201600057 Task #160402 Valid 11/19/2015 | AUTHORIZED BY DATE | George Earnest CPPB, Buyer November 12, 2015  |

NOTICE OF INTENT TO AWARD

Noncompetitive Procurement Request #201600057 notice of Intent to Award to Lakewood Ranch Sports, LLC.

ENABLING/REGULATING AUTHORITY

Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.

Manatee County Code of Laws, Sections 2-26-40 & 2-26-45

BACKGROUND/DISCUSSION

- ▶ Bradenton Area Convention Center and Visitor Bureau has need to publicize at sporting events to attract visitors and tourist monies to Manatee County.
- ▶ The Lakewood Ranch Sports, LLC is hosting the US Soccer 2015 NIKE Friendlies Winter Showcase in December 2015.

If a vendor believes this item is not a sole source procurement, Manatee County Purchasing Division requires prospective vendors provide information regarding their ability to supply the commodity or contractual services described prior to the date indicated for "date contract shall be awarded".

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| ATTACHMENTS (List in order of attached) | <ul style="list-style-type: none"> • Noncompetitive Procurement Request Form | FUNDING SOURCE (Acct Number & Name) | X Funds Verified Acct #1030002202- 548000 |
| ESTIMATED ANNUAL COST PER SUPPLIER | \$40,000.00 | AMT/FREQ OF RECURRING COSTS (Attach Fiscal Impact Statement) | N/A |



NC #201600057

Sole Source/Noncompetitive Purchasing Request

Department: CVB Contact: Eva M. Galler/Sean Walter Ext: 5913

Purchase Request (PR) Number: RO62299 Date: 10/29/2015

Description: (Explain request in detail) Sports sponsorship of US Soccer Showcase - Nike Friendlies Winter Showcase December 2-8, 2015. Sponsorship of field rental costs for 6 days to Premier Sports Campus (LWR Sports).

Vendor: LWR Sports, LLC - V017232 Phone: Antonio Saviano 941-757-1512 Cost: \$40,000

PART I – SOLE SOURCE PURCHASING (*Sole source purchasing* is defined as the acquisition of commodities or services where there is only one available source for the required commodity or service. Ex: proprietary software or equipment, copyright)

1. Are these commodities or services only available from one single source? Yes No
2. Explain why the commodity/service being requested is the only commodity/service that can meet your needs and why alternatives are unacceptable. Be specific regarding specifications, features, capability, compatibility, etc.
3. Why is this vendor the only source from which to make this purchase? Describe efforts made to verify this information. (Attach sole source letter from vendor as documentation)
4. Explain the consequence to the County or its taxpayers, including a dollar amount of the financial impact, if the sole source purchase is not approved.

NOTE: In any case where the County seeks to purchase from a sole source materials for the construction, modification, alteration or repair of any county-owned facility, the Board of County Commission must first make the written findings required by Florida Statutes, Section 255.04.

PART II – NONCOMPETITIVE PURCHASING (*Noncompetitive purchasing* is defined as the acquisition of commodities or services from a unique source or provider based upon particular skills and expertise (**Ex:** standardization, warranty, compatibility) where other competitive sources may be available; or upon a determination that the likely, non-speculative cost of obtaining competitive quotes would exceed any potential savings and benefit to the County.)

- 1. Explain why the commodity/service being requested is the only commodity/service that can meet your needs and why alternatives are unacceptable. Be specific regarding specifications, features, capability, compatibility, etc.**

As the sports commission under the BACVB, we sponsor (fund) sporting events within Manatee County in order to promote destination awareness and increase economic impact to the area. The sponsorship of this event would be for field rental cost for 6 days. The field rental costs include parking, restrooms, golf carts, facility security, field lining, labor fees and temporary bleachers. The US Soccer Showcase-Nike Friendlies showcase is being specifically held at the LWR-Premier Sports facility which is a Manatee County Facility that can accommodate the size of these teams and event as well as the specifics of the location and as the organization hosting the event. The BACVB has been sponsoring this event since 2012 as follows:

Previous PO's issued to similar event in prior year P1500672 P1400638, P1400639, P1300747, P1201861, P1200995

- 2. Explain the advantages of this noncompetitive purchase on the basis that only one practical source exists. Describe the efforts made to verify this information. (Attach manufacturers or distributorships letter as documentation)**

The locations are selected by the event organization and are part of the sports sponsorship program that the BACVB promotes to get people into the destination which provides economic impact to Manatee County. The location is also based on the bid by the event organizer to have the event held at the facility. The sponsorship items are also allowable under the Florida Sports Foundation sponsorship grant requirements as the BACVB is seeking grant reimbursement for this event.

- 3. Will this purchase obligate us to a particular vendor for future purchases, either in terms of maintenance or compatibility should the need arise to purchase a 'like' item in the future?**

This purchase will not obligate us to this particular vendor, but the facility will be hosting various other events during the year that will impact the County and it's in the best interest of the County and BACVB to continue partnership with this venue for future business and continued partnership for sporting events of this caliber.

- 4. Describe your efforts to obtain the best price from the vendor and provide any documentation to substantiate your findings. Give the result of the initial offer versus the final offer.**

When requesting backup and detail information of the event we are sponsoring, BACVB on behalf of the County requests detail of the event including a completed Sports Event Sponsorship Application of the event to determine and review the economic impact to the area. At completion, a post event report is submitted providing breakdown of economic impact to the area. This event is also part of a Florida Sports Foundation Grant for which application has been secured in the amount of up to \$25,000 along with partnership with Sarasota CVB. The net estimated sponsorship of this event would be as follows:

\$40,000 sponsorship with this requisition

(\$25,000) possible Florida Sports Foundation grant award

\$5,000 to Sarasota CVB from Grants received for their net sponsorship

\$20,000 BACVB Net Sponsorship

5. **Would you prefer Purchasing to contact vendor for the best price?** Yes No

6. **Explain the consequence to the County or its taxpayers, including a dollar amount of the financial impact, if the noncompetitive purchase is not approved.**

This event is attracting more than 20,000 visitors to our area during the week of the tournament and provides exposure of the area to our of town visitors including those from International Counties. If not approved, this may impact the amount of sports business that the County may be able to sponsor in the future. This affects the economic impact of Manatee County as well as the Tourist Development Tax.

I hereby request that a sole source/noncompetitive request be approved for the purchase of the above statement of work, material, equipment, commodity, or service.

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| <u>Division Manager's Signature</u> (up to \$25,000) | <u>Print Name</u> | <u>Date</u> |
|  | ELLIOT FAJINE | 10-27-15 |
| <u>Department Director's Signature</u> (Greater than \$25,000) | <u>Print Name</u> | <u>Date</u> |

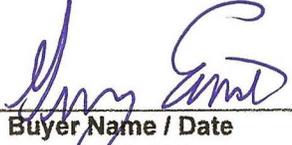
FOR PURCHASING DIVISION USE:

Posting: Categories Three and Four require an electronic posting for a minimum of five (5) business days. Category Five requires BCC approval and will be posted via board agenda for a minimum of seven (7) calendar days prior to board meeting.
Reports: Categories One through Three reported quarterly to FMD and County Administrator.

 Sole Source:

Posting: Category Three requires an electronic posting for a minimum of five (5) business days prior to award. Categories Four and Five require BCC approval and will be posted via board agenda for a minimum of seven (7) calendar days prior to board meeting
Reports: All categories reported quarterly to Board of County Commissioners, County Administrator, County Attorney's Office and FMD.

Noncompetitive:

Reviewed and Approved by:  George Earnest 11-12-15
Buyer Name / Date
(up to \$100,000)

Contracts/Buyer Manager / Date
(up to \$250,000)