MANATEE COUNTY GOVERNMENT
NOTICE OF INTENT TO AWARD
A SINGLE SOURCE CONTRACT

SUBJECT/TITLE	Sports Videography Services	**DATE POSTED**	MC Website _____
PROCUREMENT REPRESENTATIVE	Bonnie Sietman	**DATE CONTRACT SHALL BE AWARDED**	9/11/2022
DEPARTMENT	Bradenton Area Convention and Visitors Bureau (BACVB)	**REQUISITION NO.**	22-R079995BLS
AUTHORIZED BY	Jacob Erickson, Purchasing Official	**SIGNATURE DATE**	

NOTICE OF INTENT TO AWARD A SINGLE SOURCE CONTRACT

The Manatee County Procurement Division provides notice of its intent to award a single source purchase order with a value of $47,250.00 with Diamond View Studios, LLC for the provision of sports videography services.

ENABLING/REGULATING AUTHORITY

Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.

Manatee County Code of Laws

BACKGROUND/DISCUSSION

Manatee County Procurement Division has completed a due diligence review and intends to procure sports videography services from Diamond View Studios, LLC without conducting a competitive solicitation process for the following reason(s):

- Proposal providing an outline of the importance and quality of a strategic production partner to support our video goals;

- Combine creativity and design expertise with BACVB industry knowledge to produce a powerful video including significant narrative for destination capture as required by BACVB;

- Quality of proposed story board reflecting the high impact showcase of local sports that will include the Bradenton Area Convention Center, Premier Sports Campus, IMG Academy, Nathan Benderson Park, Fort Hammer and LECOM Park.

- While there are other companies that can provide sports videography services, Diamond View Studios, LLC best aligns with the County's goals and objectives.

Any company that believes it can provide this good/service, must submit detailed information about its good/service to the Manatee County Procurement Division at purchasing@mymanatee.org no later than September 11, 2022 for evaluation and consideration.