

# MANATEE COUNTY GOVERNMENT NOTICE OF INTENT TO NEGOTIATE FOR AWARD OF A SINGLE SOURCE CONTRACT

|                                   |  |                                       |   |
|-----------------------------------|--|---------------------------------------|---|
| <b>SUBJECT</b>                    | Sole Source                                  | <b>DATE POSTED</b>                    | MC _____  |
| <b>PROCUREMENT REPRESENTATIVE</b> | Abigail Jenkins                              | <b>DATE CONTRACT SHALL BE AWARDED</b> | November 2, 2018  |
| <b>DEPARTMENT</b>                 | Bradenton Area Convention and Visitor Bureau | <b>CONSEQUENCES IF DEFERRED</b>       |   |
| <b>SOLICITATION</b>               | 19-N004318AJ                                 | <b>AUTHORIZED BY DATE</b>             |  10/31/18<br>Jacob Erickson, Procurement Team Leader |

### NOTICE OF INTENT TO NEGOTIATE FOR AWARD

The Manatee County Procurement Division provides notice of its intent to award a single source contract with a value of \$74,200.00 with Brand USA for the provision of International Marketing Campaign.

### ENABLING/REGULATING AUTHORITY

Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.  
Manatee County Code of Laws

### BACKGROUND/DISCUSSION

Manatee County Procurement Division has completed a due diligence review and intends to procure International Marketing Activities from Brand USA without conducting a competitive solicitation process for the following reason(s).

Brand USA is the only authorized partnership that has been granted the funding to support the County's International Marketing Campaign by providing additional impressions through the Travel Promotion Act, signed into law in 2010.

Any company that believes they can provide this good or service must provide, in writing, convincing technical data sufficient to support their position to the Manatee County Procurement Division at [purchasing@mymanatee.org](mailto:purchasing@mymanatee.org) no later than Tuesday November 2, 2018.

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|---|---|---|
| <b>ATTACHMENTS</b><br>(List in order of attached) |   | 1030002200  |
|   | <b>FUNDING SOURCE</b><br>(Acct Number & Name) | <input checked="" type="checkbox"/> Funds Verified<br><input type="checkbox"/> Insufficient Funds |
| <b>PROJECTED COST</b>                             | \$74,000.00                                   | <b>AMT/FREQ OF RECURRING COSTS</b> (Attach Fiscal Impact Statement)<br>NA                         |