

# MANATEE COUNTY GOVERNMENT

## NOTICE OF INTENT TO AWARD A SINGLE SOURCE CONTRACT

<b>SUBJECT/TITLE</b>	Visit Sarasota-Bradenton Airplane Wrap	<b>DATE POSTED</b>	MC Website _____
<b>PROCUREMENT REPRESENTATIVE</b>	Thomas Couchois Jr, Procurement Agent II	<b>DATE CONTRACT SHALL BE AWARDED</b>	November 20, 2024
<b>DEPARTMENT</b>	Bradenton Area Convention & Visitors Bureau	<b>AUTHORIZED BY DATE</b>	Jacob Erickson, Purchasing Official
<b>TASK NO.</b>	25-R086086TC		

### NOTICE OF INTENT TO AWARD A SINGLE SOURCE CONTRACT

The Manatee County Procurement Division provides notice of its intent to award a single source contract with a value of \$63,231.00 with Avion Graphics, Inc. for the provision of Visit Sarasota-Bradenton Airplane Wrap.

### ENABLING/REGULATING AUTHORITY

**Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.**

Manatee County Code of Laws

### BACKGROUND/DISCUSSION

Manatee County Procurement Division has completed a due diligence review and intends to procure Visit Sarasota-Bradenton Airplane Wrap from Avion Graphics, Inc. without conducting a competitive solicitation process for the following reason(s):

The Manatee County Bradenton Area Convention & Visitors Bureau Department has established a partnership with Sarasota-Bradenton International Airport and Visit Sarasota County to collaborate on promoting destination areas by leveraging Allegiant Air's aircraft branding opportunities. This unique collaboration with Allegiant, a key air carrier at Sarasota-Bradenton International Airport, has been facilitated through Avion Graphics, Inc., the exclusive aircraft wrapping vendor for Allegiant. The purpose of wrapping an Allegiant aircraft is to showcase our destination and the upcoming new terminal at SRQ, coinciding with Allegiant's plans to introduce 4-6 additional nonstop flights. This initiative aims to revitalize tourism in the Sarasota-Bradenton Area following any hesitations resulting from the impacts of the 2024 storm season, demonstrating our commitment to showcasing the region as a premier travel destination.

Any company that believes it can provide this good/service, must submit detailed information about its good/service to the Manatee County Procurement Division at [purchasing@mymanatee.org](mailto:purchasing@mymanatee.org) no later than November 19, 2024 for evaluation and consideration.