



**MANATEE COUNTY
Purchasing Division**

1112 Manatee Ave. W., Ste. 803
Bradenton, FL 34205
(941) 749-3014

Term Agreement #: T1300022
Date: 10/25/12
Requested by: Eva M. Galler

VENDOR

V018354 (212) 522-1212
TIME INC
P O BOX 223545
PITTSBURGH, PA 15251-2524

ar_request@timeinc.com

ITEM#	DESCRIPTION	DOLLAR AMOUNT
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IN ACCORDANCE WITH RFP #12-2619DC PROPOSAL SUBMITTAL
DATED 09/04/2012 FROM GEORGE J. BAER, III, EXE DIR.

VENDOR CONTACT: ERIC MEISNER, 212.522.8409
GEORGE BAER, 248.988.7896

COUNTY CONTACT: DEBBIE MEIHLS, 941.729.9177 ext.232
MICHELLE STEWART, 941.729.9177 ext.253

0001 DESIGN AND PUBLISH 2013 VISITORS GUIDE FOR
THE BRADENTON AREA CONVENTION &
VISITORS BUREAU (BACVB), TO INCLUDE:

- TOTAL OF 200,000 PRINTED COPIES (90,000
SHRINK-WRAPPED), DELIVERY BY 02/15/13 TO:
12290 TREELINE AVE, FT. MYERS FL 33913
- MICROSOFT TAGS
- eBook (AMILBK.com)
- iPad APPLICATION
- LINK ON SOUTHERN LIVING WEBSITE

CONTRACT TERM IS FOR TWO (2) YEARS, OCT 1,
2012 TO SEPT 30, 2014 WITH 2 TWO-YEAR
AUTOMATIC RENEWALS (SEPT 30, 2018).

103-0002200-547000 233,550.00

PRODUCTION SCHEDULE ATTACHED.

PAYMENT SCHEDULE:

10/2012 EDITORIAL LINE-UP AND CONCEPT APPROVAL - \$75,000

01/04/2013 TEXT CLOSE - \$79,250

01/31/2013 PRINTED GUIDE - \$79,250

Agreement Total 233,550.00

Request #: R052335
Reference #: RFP#12-2619DC
Buyer: DEBORAH CAREY-REED CPPB NEGOTIATOR (941) 749-3074

Approved By:

Deborah Carey-Reed

See Agreement for Remittance Instructions

Kevin W. Waller

Bradenton
2013 TRAVEL GUIDE SCHEDULE
Issue #1
10/18/12

Deliverable/Task	Due Date	Day	Duration	Comments
Kickoff - TICS and Bradenton (conference call)	8-Oct	Mon.	1	
TICS to develop concept & edit maps	17-Oct	Wed.	7	
Concept Presentation to Bradenton (in-person)	18-Oct	Thu.	1	NY or FL - location TBD
Concept & edit map approval due to TICS	18-Oct	Thu.	0	
Assign stories to writers	19-Oct	Fri.	1	
Stories due to Edit	6-Nov	Tue.	12	
Edited stories due to Art	14-Nov	Wed.	6	
Drop dead to ad pages before paper is ordered	21-Nov	Wed.	5	
TICS Internal Review	27-Nov	Tue.	4	2 days work, 2 holiday: Thanksgiving (11/22) and Black Friday (11/23)
TICS Internal Changes	29-Nov	Thu.	2	
1st Round Layouts Presentation to Bradenton (in-person)	30-Nov	Fri.	1	
Bradenton R1 layout art/edit comments due to TICS	4-Dec	Tue.	2	
2nd Round Layouts to Bradenton (confirming PDF only)	12-Dec	Wed.	6	
Bradenton final art/edit approvals/comments due to TICS	14-Dec	Fri.	2	
COLOR CLOSE	18-Dec	Tue.	2	
Fact Check	26-Dec	Wed.	6	2 days work, 2 days holiday: Christmas Eve (12/24) and Christmas Day (12/25)
Ad film due to TICS	28-Dec	Fri.	2	
TEXT CLOSE	4-Jan	Fri.	5	3 days work, 2 days holiday: NYE (12/31) and New Years Day (1/1). Files to Production by 2pm.
Files to Imaging	7-Jan	Mon.	1	
R1 Composite Review	9-Jan	Wed.	2	
Composites back to Imaging	11-Jan	Fri.	2	
R2 Composite Review	15-Jan	Tue.	2	
Final approval due to Imaging	22-Jan	Tue.	5	4 days work, 1 holiday: Martin Luther King Day (1/21)
TICS to transmit files to printer	24-Jan	Thu.	2	
TICS DBL review	29-Jan	Tue.	3	
PRESS BEGINS	31-Jan	Thu.	2	
Estimated bind begins	4-Feb	Mon.	2	
WebEx to bring Bradenton through the iPad app	6-Feb	Wed.	2	
Bulk ship begins	12-Feb	Tue.	4	
Delivered to Fort Myers, FL	15-Feb	Fri.	3	
iPad QA	22-Feb	Fri.	5	4 days work, 1 holiday: President's Day (2/18)
iPad version of magazine launches	27-Feb	Wed.	3	
TOTAL BUSINESS DAYS:			103	

Bradenton Visitors Guide

CUSTOMER: BRADENTON

ISSUE DATE: 12-Feb-13

TRIM SIZE: 6-3/4 x 10

PRINTER:

MAIL/SHIP: 12-Feb-13

Body Pages: 84

Cover Pages: 4

Card:

Inkjet:

Selective:

Body Stock wt: 60#

Cover Stock wt: 100#

Card Stock wt:

PTF or PTS:

PRINT ORDER: 200,000

SPEC TIMELINE - NOT ACTUAL - SPEC TIMELINE - NOT ACTUAL - SPEC TIMELINE - NOT ACTUAL -

PRODUCTION DATES

TIMELINE

ORDER PAPER	28-Nov-Wed	50
PRE-PRESS MEETING	18-Dec-Tue	36
COLOR CLOSE TO PRODUCTION	18-Dec-Tue	36
IMAGING WORKING ON RETOUCHING ROUND 1	19-Dec-Wed	35
1ST RANDOMS DUE TICS / CHANGES INDICATED	20-Dec-Thu	34
IMAGING WORKING ON ROUND 2	21-Dec-Fri	33
2ND RANDOMS DUE TICS / CHANGES INDICATED IF NECESSARY	24-Dec-Mon	32
IMAGING WORKING ON RETOUCHING / 3RD ROUND RANDOMS	27-Dec-Thu	30
FINAL COUNTS AND DISTRIBUTION INFO	27-Dec-Thu	30
ADS DUE	27-Dec-Thu	30
EDIT TEXT CLOSE TO PRODUCTION 2:00PM / FLIGHT CHECK	4-Jan-Fri	26
TEXT TO IMAGING	7-Jan-Mon	25
1st ROUND COMPOSITE PROOFS DUE TICS	9-Jan-Wed	23
TICS REVIEWS COMPOSITES / MAKES CHANGES	10-Jan-Thu	22
FILES/COMPOSITES BACK TO IMAGING	11-Jan-Fri	21
2nd ROUND COMPOSITE PROOFS DUE TICS	15-Jan-Tue	19
TICS REVIEWS COMPOSITES / MAKES CHANGES IF NECESSARY	17-Jan-Thu	17
COMPOSITES DUE BACK TO IMAGING	18-Jan-Fri	16
3RD ROUND / FINAL APPROVAL OF COMPOSITES	23-Jan-Wed	14
TRANSMIT FILES TO PRINTER	24-Jan-Thu	13
SPECS DOC - FINAL (PRINTER'S INSTRUCTIONS)	24-Jan-Thu	13
IMPOSED DBL's FROM PRINTER	29-Jan-Tue	10
ESTIMATED PRESS BEGINS	31-Jan-Thu	8
ESTIMATED BIND BEGINS	4-Feb-Mon	6
BULK SHIPPING BEGINS	12-Feb-Tue	0
DELIVERED TO FORT MYERS, FL	15-Feb-Fri	-3

HOLIDAYS 2012	
NEW YEARS DAY	2-Jan-Mon
MARTIN LUTHER KING	16-Jan-Mon
PRESIDENTS DAY	20-Feb-Mon
MEMORIAL DAY	28-May-Mon
INDEPENDENCE DAY	4-Jul-Wed
LABOR DAY	3-Sep-Mon
THANKSGIVING	22-Nov-Thu
THANKSGIVING	23-Nov-Fri
CHRISTMAS	25-Dec-Tue
NEW YEARS EVE	31-Dec-Mon
HOLIDAYS 2013	
NEW YEARS DAY	1-Jan-Tue
MARTIN LUTHER KING	21-Jan-Mon
PRESIDENTS DAY	18-Feb-Mon

BRADENTON AREA - TRAVEL MAGAZINE

Team Contact List



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