



## MANATEE COUNTY GOVERNMENT NOTICE OF CANCELLATION

<b>SUBJECT</b>	Facility Sponsorship Marketing Services	<b>DATE POSTED</b>	MC _____ DS _____	CC _____  BIDSYNC _____
<b>SOLICITATION NO.</b>	23-R081477SB	<b>PROCUREMENT REPRESENTATIVE</b>	Stacia Branco	
<b>AUTHORIZED BY:</b>	Jacob Erickson, Purchasing Official	<b>SIGNATURE / DATE</b>		

### NOTICE OF CANCELLATION

Notice is hereby given that Manatee County Government has cancelled Request for Offer No. 23-R081477SB. At this time the County does not intend to resolicit.

### ENABLING/REGULATING AUTHORITY

**Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.**

Pursuant to the Request for Offer, Section A.13, the County is publishing notice of its decision to reject all Offers received in response to the above-referenced Request for Offer and cancel the solicitation.

### BACKGROUND

**SOLICITATION DETAILS:**

This Request for Offer was advertised on April 11, 2023.

**DESCRIPTION:**

The County requested Offerors to provide facility sponsorship marketing services. Securing sponsors who provide financial support for a venue and in exchange receives certain promotional rights is standard in the venues industry. This primarily includes venues such as sports complexes and convention centers. Venue sponsorship sales is an ongoing task that helps to ensure continued revenue growth.