

MANATEE COUNTY GOVERNMENT

INTENT TO AWARD

RFO NO. / TITLE	Agreement No. 20-R074013BLS Professional Marketing, Public Relations and Trade Representation Services in Central Europe	DATE POSTED	MC _____ DS _____ CC _____ BIDSYNC _____
PROCUREMENT REPRESENTATIVE	Bonnie Sietman	PROJECTED AWARD DATE	October 1, 2020
DEPARTMENT /DIVISION	Bradenton Area Convention and Visitor's Bureau	AUTHORIZED BY DATE	Jacob Erickson, Procurement Official

NOTICE OF INTENT TO AWARD

The Manatee County Procurement Division provides notice of its intent to award an Agreement with Global Communication Experts GmbH for the provision of Professional Marketing, Public Relations and Trade Representation Services In Central Europe.

ENABLING/REGULATING AUTHORITY

Manatee County Procurement Ordinance, Sec 2-26.

BACKGROUND/EVALUATIONS

BACKGROUND

This solicitation was advertised on June 19, 2020 on the Manatee County website, BidSync and directly solicited to two international firms. It was also provided to the Manatee County Chamber of Commerce and the Manasota Black Chamber of Commerce for release to its members. An Offer was received from:

1. Global Communication Experts GmbH,
Frankfurt, Hesse, Germany

TECHNICAL EVALUATIONS

Evaluation of an offer was conducted based upon the criteria in the RFO. An interview was conducted on August 12, 2020 with Global Communication Experts GmbH.

The Bradenton Area Convention and Visitor's Bureau is recommending award of an agreement for Professional Marketing, Public Relations and Trade Representation Services in Central Europe to Global Communication Experts GmbH.

ATTACHMENTS (List in order of attached)	N/A	NAME AND NUMBER OF FUNDING SOURCE	1030002200- 534000
COST	\$99,400.00	FUNDS VERIFIED	Yes