

MANATEE COUNTY GOVERNMENT

NONCOMPETITIVE PROCUREMENT INTENT TO AWARD

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| SUBJECT | Sports sponsorship of Pittsburgh Penguins | DATE POSTED | MC <u>XSE 10/27/16</u> |
| PURCHASING REPRESENTATIVE | George Earnest CPPB, Buyer, X 3044 | DATE CONTRACT SHALL BE AWARDED | Contingent upon the acceptance of Purchasing Official (5 days) |
| DEPARTMENT | Bradenton Area Convention Center and Visitor Bureau | CONSEQUENCES IF DEFERRED | Inability to publicize the county with this team |
| SOLICITATION | NC #201700033 Task #170207 Valid 11/4/2016 | AUTHORIZED BY DATE | George Earnest CPPB, Buyer October 27, 2016 |

NOTICE OF INTENT TO AWARD

Noncompetitive Procurement Request #201700033 notice of Intent to Award to Pittsburgh Penguins, LP.

ENABLING/REGULATING AUTHORITY

Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.

Manatee County Code of Laws, Sections 2-26-40 & 2-26-45

BACKGROUND/DISCUSSION

► Bradenton Area Convention Center and Visitor Bureau has need to invest in sponsorships to publicize the county as a visitor destination during sporting events.

► The Pittsburgh Penguins LP is the most cost effective professional sports team in the Pittsburgh area, and Pittsburgh has been targeted by BACVB as a target demographic for tourism in the Bradenton market. This sponsorship is for the 2017 NHL hockey season..

If a vendor believes this item is not a noncompetitive procurement, Manatee County Purchasing Division requires prospective vendors provide information regarding their ability to supply the commodity or contractual services described prior to the date indicated for "date contract shall be awarded".

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| ATTACHMENTS (List in order of attached) | <ul style="list-style-type: none"> • Noncompetitive Procurement Request Form | FUNDING SOURCE (Acct Number & Name) | X Funds Verified Acct #1030002202-548000 |
| COST | \$75,000.00 | AMT/FREQ OF RECURRING COSTS (Attach Fiscal Impact Statement) | N/A |