


MANATEE COUNTY GOVERNMENT

NOTICE OF INTENT TO NEGOTIATE FOR AWARD OF A SINGLE SOURCE CONTRACT

SUBJECT	Sole Source	DATE POSTED	MC _____
PROCUREMENT REPRESENTATIVE	Abigail Jenkins	DATE CONTRACT SHALL BE AWARDED	November 2, 2018
DEPARTMENT	Bradenton Area Convention and Visitor Bureau	CONSEQUENCES IF DEFERRED	
SOLICITATION	19-N004318AJ	AUTHORIZED BY DATE	 10/31/18 Jacob Erickson, Procurement Team Leader

NOTICE OF INTENT TO NEGOTIATE FOR AWARD

The Manatee County Procurement Division provides notice of its intent to award a single source contract with a value of \$74,200.00 with Brand USA for the provision of International Marketing Campaign.

ENABLING/REGULATING AUTHORITY

Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.

Manatee County Code of Laws

BACKGROUND/DISCUSSION

Manatee County Procurement Division has completed a due diligence review and intends to procure International Marketing Activities from Brand USA without conducting a competitive solicitation process for the following reason(s).

Brand USA is the only authorized partnership that has been granted the funding to support the County's International Marketing Campaign by providing additional impressions through the Travel Promotion Act, signed into law in 2010.

Any company that believes they can provide this good or service must provide, in writing, convincing technical data sufficient to support their position to the Manatee County Procurement Division at purchasing@mymanatee.org no later than Tuesday November 2, 2018.

ATTACHMENTS (List in order of attached)		FUNDING SOURCE (Acct Number & Name)	1030002200 <input checked="" type="checkbox"/> Funds Verified <input type="checkbox"/> Insufficient Funds
PROJECTED COST	\$74,000.00	AMT/FREQ OF RECURRING COSTS (Attach Fiscal Impact Statement)	NA