# MANATEE COUNTY GOVERNMENT INTENT TO AWARD

RFO NO. / TITLE	RFO 18-R068620BLS		MC AF 10/9 DS N/A MCC N/A BCC N/A
PROCUREMENT REPRESENTATIVE	Bonnie Sietman	PROJECTED AWARD DATE	October 12, 2018
DEPARTMENT /DIVISION	Bradenton Area Convention and Visitors Bureau (BACVB)	AUTHORIZED BY DATE	Jacob Erickson, Procurement Team Leader

## **NOTICE OF INTENT TO AWARD**

The Manatee County Procurement Division provides notice of its intent to award a contract with Madden Prepint Media LLC for the provision of the 2019/2020 Travel Guides.

# **ENABLING/REGULATING AUTHORITY**

Manatee County Procurement Ordinance, Sec 2-26.

## **BACKGROUND/EVALUATIONS**

#### **BACKGROUND**

This solicitation was advertised on July 20, 2018 on the Manatee County website and through direct solicitation. It was also provided to the Manatee County Chamber of Commerce and the Manasota Black Chamber of Commerce for release of its members. The BACVB Travel Guide shall be produced in May 2019 with two (2) additional options for Travel Guides released in late spring of 2021 and 2023. Offers were received from:

- 1. SRQ Media, Sarasota, FL
- 2. Madden Prepint Media LLC

#### **TECHNICAL EVALUATIONS**

Evaluation of offers was conducted based upon the criteria in the RFO.

The BACVB is recommending award of an agreement for the 2019 Travel Guide to the following firm(s):

Madden Prepint Media LLC

ATTACHMENTS (List in order of attached)		NAME AND NUMBER OF FUNDING SOURCE	
COST	Estimate - \$82,000.00	FUNDS VERIFIED	YES