

**MANATEE COUNTY GOVERNMENT  
NOTICE OF INTENT TO AWARD  
A SINGLE SOURCE CONTRACT**

<b>SUBJECT/TITLE</b>	Zencity License Agreement	<b>DATE POSTED</b>	MC Website _____
<b>PROCUREMENT REPRESENTATIVE</b>	Jacob Erickson	<b>DATE CONTRACT SHALL BE AWARDED</b>	August 9, 2022
<b>DEPARTMENT</b>	County Administration	<b>REQUISITION NO.</b>	R079872
<b>AUTHORIZED BY</b>	Jacob Erickson, Purchasing Official	<b>SIGNATURE DATE</b>	

**NOTICE OF INTENT TO NEGOTIATE FOR AWARD**

The Manatee County Procurement Division provides notice of its intent to award a single source contract with a value of \$36,000.00 with Zencity Technologies US Inc. for the provision of data analytics software.

**ENABLING/REGULATING AUTHORITY**

**Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.**

Manatee County Code of Laws

**BACKGROUND/DISCUSSION**

Manatee County Procurement Division has completed a due diligence review and intends to procure data analytics software from Zencity Technologies US Inc. without conducting a competitive solicitation process for the following reason(s):

Zencity offers a software platform that provides unique insight on public sentiment regarding important topics. Using AI technology to collect information in real-time, the software will have a direct influence on the daily output of communications to social media. Zencity also offers unlimited user licensing which is a direct cost savings for County Administration. Although there are other data analytics softwares available in the market, Zencity is best suited to meet the goals and objectives of the County.

Based upon these and other factors, the County plans to standardize the above referenced product.

Any company that believes it can provide this good/service, must submit detailed information about its good/service to the Manatee County Procurement Division at [purchasing@mymanatee.org](mailto:purchasing@mymanatee.org) no later than August 8, 2022 for evaluation and consideration.