

# MANATEE COUNTY GOVERNMENT

## NOTICE OF INTENT TO AWARD A SINGLE SOURCE CONTRACT

<b>SUBJECT/TITLE</b>	Event Planning and Collaboration Services	<b>DATE POSTED</b>	MC Website _____
<b>PROCUREMENT REPRESENTATIVE</b>	Ashley Forrest, Procurement Agent III	<b>DATE CONTRACT SHALL BE AWARDED</b>	October 2, 2024
<b>DEPARTMENT</b>	Bradenton Area Convention and Visitors Bureau	<b>AUTHORIZED BY DATE</b>	Jacob Erickson, Purchasing Official
<b>TASK NO.</b>	25-N004841AF		

### NOTICE OF INTENT TO AWARD A SINGLE SOURCE CONTRACT

The Manatee County Procurement Division provides notice of its intent to award a single source contract with a value of \$80,000.00 with Big Idea Strategic Events, LLC for the provision of event planning and collaboration services.

### ENABLING/REGULATING AUTHORITY

**Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.**

Manatee County Code of Laws

### BACKGROUND/DISCUSSION

Manatee County Procurement Division has completed a due diligence review and intends to procure event planning and collaboration services from Big Idea Strategic Events, LLC without conducting a competitive solicitation process for the following reason(s):

It is important for tourism bureaus to create events that attract visitors to the destination while enhancing the community in various parts of Manatee County destination and not only within the Convention Center walls. These events can be in various realms such as sports, festivals, expos and more. Third-party support is needed to participate in produce these services. Once these owned events are established, they will serve to bring more business to the County destinations, plus they will help bring in further revenue from visitors.

Any company that believes it can provide this good/service, must submit detailed information about its good/service to the Manatee County Procurement Division at [purchasing@mymanatee.org](mailto:purchasing@mymanatee.org) no later than October 1, 2024 for evaluation and consideration.