

# MANATEE COUNTY GOVERNMENT NOTICE OF INTENT TO AWARD A SINGLE SOURCE CONTRACT

<b>SUBJECT/TITLE</b>	Marketing Partnership	<b>DATE POSTED</b>	MC Website _____
<b>PROCUREMENT REPRESENTATIVE</b>	Kelly Driscoll, Procurement Agent I	<b>DATE CONTRACT SHALL BE AWARDED</b>	June 5, 2024
<b>DEPARTMENT</b>	Convention and Visitors Bureau	<b>AUTHORIZED BY DATE</b>	<b>Jacob Erickson, MBA, CPPO, NIGP-CPP</b> <small>Digitally signed by Jacob Erickson, MBA, CPPO, NIGP-CPP Date: 2024.06.26 09:13:34 -04'00'</small> <b>Jacob Erickson, Purchasing Official</b>
<b>REQUISITION NO.</b>	R085044		

## NOTICE OF INTENT TO AWARD A SINGLE SOURCE CONTRACT

The Manatee County Procurement Division provides notice of its intent to award a single source contract with a value of \$35,000.00 with Palmetto Marriott Resort and Spa for the provision of Marketing Partnership.

## ENABLING/REGULATING AUTHORITY

**Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.**

Manatee County Code of Laws

## BACKGROUND/DISCUSSION

Manatee County Procurement Division has completed a due diligence review and intends to procure Marketing Partnership from Palmetto Marriott Resort and Spa without conducting a competitive solicitation process for the following reason(s):

The Bradenton Area Convention Center (BACC) does not currently have the bandwidth to respond to the anticipated volume of inquiries. By partnering with Palmetto Marriott Resort and Spa, the BACC will be able to book more meeting and events as well as have access to the paid version of Cvent which increase our outreach footprint.

There will also be a unified approach to marketing the BACC and Palmetto Marriott Report and Spa. Due to the unique relationship, as well as the buildings being physically connected, it is important to work together when marketing to meeting planners.

Any company that believes it can provide this good/service, must submit detailed information about its good/service to the Manatee County Procurement Division at [purchasing@mymanatee.org](mailto:purchasing@mymanatee.org) no later than June 3, 2024 for evaluation and consideration.