

MANATEE COUNTY GOVERNMENT

NOTICE OF INTENT TO NEGOTIATE FOR AWARD OF A SINGLE SOURCE CONTRACT

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|-----------------------------------|-----------------------|---------------------------------------|--|
| SUBJECT | Sponsorship Campaign | DATE POSTED | MC 12/5 AF |
| PROCUREMENT REPRESENTATIVE | Bonnie Sietman | DATE CONTRACT SHALL BE AWARDED | |
| DEPARTMENT | BACVB | CONSEQUENCES IF DEFERRED | |
| SOLICITATION | Single Source R070450 | AUTHORIZED BY DATE | <i>JE</i> 12/5/18 Jacob Erickson, Procurement Team Leader |

NOTICE OF INTENT TO NEGOTIATE FOR AWARD

The Manatee County Procurement Division provides notice of its intent to award a single source contract with a value of \$61,000 with the Pittsburgh Penguins (National Hockey League) for the provision of a sponsorship campaign.

ENABLING/REGULATING AUTHORITY

Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.

Manatee County Code of Laws

BACKGROUND/DISCUSSION

Manatee County Procurement Division has completed a due diligence review and intends to procure sponsorship from the Pittsburgh Penguins without conducting a competitive solicitation process for the following reason(s).

Pittsburgh is a top ten feeder market;

#1 Hockey Market in the USA;

The team is allowing the County to use the tagline - Official Beach Destination of the Pittsburgh Penguins;

Strong connection in Pittsburgh through the Pirates (Major League Baseball).

Any company that believes they can provide this good or service must provide, in writing, convincing technical data sufficient to support their position to the Manatee County Procurement Division at purchasing@mymanatee.org no later than .

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| ATTACHMENTS (List in order of attached) | | FUNDING SOURCE (Acct Number & Name) | Acct #1030002202-548000 <input checked="" type="checkbox"/> Funds Verified <input type="checkbox"/> Insufficient Funds |
| PROJECTED COST | \$61,000 | AMT/FREQ OF RECURRING COSTS (Attach Fiscal Impact Statement) | N/A |