

MANATEE COUNTY GOVERNMENT

NONCOMPETITIVE PROCUREMENT INTENT TO AWARD

SUBJECT	Sports sponsorship of major league football	DATE POSTED	MC <u>2/23/16</u> (SE)
PURCHASING REPRESENTATIVE	George Earnest CPPB, Buyer, X 3044	DATE CONTRACT SHALL BE AWARDED	Contingent upon the acceptance of Purchasing Official (5 days)
DEPARTMENT	Bradenton Area Convention Center and Visitor Bureau	CONSEQUENCES IF DEFERRED	Inability to publicize the county with this league
SOLICITATION	NC #201600139 Task #161196 Valid 3/1/2016	AUTHORIZED BY DATE	George Earnest CPPB, Buyer February 23, 2016 <i>GE</i>

NOTICE OF INTENT TO AWARD

Noncompetitive Procurement Request #201600139 notice of Intent to Award to LWR Sports, LLC..

ENABLING/REGULATING AUTHORITY

Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.

Manatee County Code of Laws, Sections 2-26-40 & 2-26-45

BACKGROUND/DISCUSSION

- ▶ Bradenton Area Convention Center and Visitor Bureau has need to publicize the county during sporting events.
- ▶ LWR Sports, LLC is hosting the Major League Football event at the LWR Premier Sports Campus March 26 to April 21, 2016.

If a vendor believes this item is not a noncompetitive procurement, Manatee County Purchasing Division requires prospective vendors provide information regarding their ability to supply the commodity or contractual services described prior to the date indicated for "date contract shall be awarded".

ATTACHMENTS (List in order of attached)	<ul style="list-style-type: none"> • Noncompetitive Procurement Request Form 	FUNDING SOURCE (Acct Number & Name)	X Funds Verified Acct #1030002202- 548000
COST	\$45,000.00	AMT/FREQ OF RECURRING COSTS (Attach Fiscal Impact Statement)	N/A



NC 201600139

Sole Source/Noncompetitive Purchasing Request

Department: CVB Contact: Eva M. Galler/Sean Walter Ext: 5913

Purchase Request (PR) Number: R 063062 Date: 02/01/2016

Description: (Explain request in detail) Sports Sponsorship of Major League Football to be held at LWR Premier Sports Campus a local sports facility in Manatee County on ~~February 15th~~ March 26 - April 21, 2016. Sports sponsorship of field/facility rental over 28 days and related costs. This is part of the budgeted 2016 Sports Promotion/Sponsorship Program.

Vendor: LWR Sports, LLC - V017232 Phone: Antonio Saviano 941-757-1512 Cost: \$45,000

PART I – SOLE SOURCE PURCHASING (*Sole source purchasing* is defined as the acquisition of commodities or services where there is only one available source for the required commodity or service. Ex: proprietary software or equipment, copyright)

1. Are these commodities or services only available from one single source? Yes No
2. Explain why the commodity/service being requested is the only commodity/service that can meet your needs and why alternatives are unacceptable. Be specific regarding specifications, features, capability, compatibility, etc.
3. Why is this vendor the only source from which to make this purchase? Describe efforts made to verify this information. (Attach sole source letter from vendor as documentation)
4. Explain the consequence to the County or its taxpayers, including a dollar amount of the financial impact, if the sole source purchase is not approved.

NOTE: In any case where the County seeks to purchase from a sole source materials for the construction, modification, alteration or repair of any county-owned facility, the Board of County Commission must first make the written findings required by Florida Statutes, Section 255.04.

PART II – NONCOMPETITIVE PURCHASING (*Noncompetitive purchasing* is defined as the acquisition of commodities or services from a unique source or provider based upon particular skills and expertise (Ex: standardization, warranty, compatibility) where other competitive sources may be available; or upon a determination that the likely, non-speculative cost of obtaining competitive quotes would exceed any potential savings and benefit to the County.)

- 1. Explain why the commodity/service being requested is the only commodity/service that can meet your needs and why alternatives are unacceptable. Be specific regarding specifications, features, capability, compatibility, etc.**

The BACVB is in need of a Purchase Order for sponsorship of Major League Football towards the cost of facility rental costs of LWR-Premier Sports Campus. Sporting Event will be held February 15th - March 19th, 2016.

- 2. Explain the advantages of this noncompetitive purchase on the basis that only one practical source exists. Describe the efforts made to verify this information. (Attach manufacturers or distributorships letter as documentation)**

The locations are selected by the event organization and are part of the sports sponsorship program that the BACVB promotes to get people into the destination which provide economic impact to Manatee County. The organizer completed a sports event sponsorship application to obtain sponsorship. Teams including athletes, families, spectators will generate over 22,2000 room nights between Manatee County and Sarasota County. This is the first year and Premier Sports Campus is the right size to accommodate it's teamd for their training.

- 3. Will this purchase obligate us to a particular vendor for future purchases, either in terms of maintenance or compatibility should the need arise to purchase a 'like' item in the future?**

This purchase will not obligate us to this particular vendor, but it's in the interest of the County and BACVB to continue a partnership with this venue and organization for future business. This will also provide for recurring sports business to our County and Destination. It will provide benefit to bid on future tournament sites for Manatee County.

- 4. Describe your efforts to obtain the best price from the vendor and provide any documentation to substantiate your findings. Give the result of the initial offer versus the final offer.**

A sports event sponsorship application and post economic event reports is completed to determine the economic impact to our community including event summary, hotel impact information, attendees and event expenses. This event is being done in partnership with Sarasota CVB for which they will contribute \$15,000 towards the event sponsorship. In addition, the BACVB secured a Florida Sports Foundation (FSF) Grant of \$20,000. Net sponsorship contribution to this event by the BACVB is \$25,000 as follows:

(\$45,000) to LWR Premier Sports

\$20,000+ Grant from FSF

- 5. Would you prefer Purchasing to contact vendor for the best price? Yes No**

6. Explain the consequence to the County or its taxpayers, including a dollar amount of the financial impact, if the noncompetitive purchase is not approved.

This may impact the amount of sports business that the County may be able to sponsor in the future. This affects the economic impact of Manatee County as well as the Tourist Development Tax collections.

