

**MANATEE COUNTY GOVERNMENT
NOTICE OF INTENT TO AWARD
A SINGLE SOURCE CONTRACT**

SUBJECT/TITLE	Zartico, Inc./Zartico Destination Operating System	DATE POSTED	MC Website _____
PROCUREMENT REPRESENTATIVE	Brooke Baker, CPPB, NIGP-CPP, Procurement Agent III	DATE CONTRACT SHALL BE AWARDED	April 5, 2024
DEPARTMENT	Convention & Visitors Bureau	REQUISITION NO.	R084265
AUTHORIZED BY	Jacob Erickson, MBA, CPPO, NIGP-CPP, Purchasing Official	SIGNATURE DATE	

NOTICE OF INTENT TO AWARD A SINGLE SOURCE CONTRACT

The Manatee County Procurement Division provides notice of its intent to award a single source contract with a value of \$72,000.00 with Zartico, Inc. for the provision of Zartico Destination Operating System.

ENABLING/REGULATING AUTHORITY

Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.

Manatee County Code of Laws

BACKGROUND/DISCUSSION

Manatee County Procurement Division has completed a due diligence review and intends to procure Zartico Destination Operating System from Zartico, Inc. without conducting a competitive solicitation process for the following reason(s):

The Zartico Destination Operating System best aligns with the Convention & Visitors Bureau’s goals and objectives in regard to a strategic planning solution that provides visibility into the movement of people and economic opportunities. Although there exists more than one responsible source, a competitive solicitation process cannot reasonably be used or, if used, will result in administrative costs that may exceed any potential savings and benefit to the County.

Any company that believes it can provide this good/service, must submit detailed information about its good/service to the Manatee County Procurement Division at purchasing@mymanatee.org no later than April 4, 2024 for evaluation and consideration.