

MANATEE COUNTY GOVERNMENT
NOTICE OF INTENT TO AWARD
A SINGLE SOURCE CONTRACT

SUBJECT/TITLE	Voyage Destination Marketing Organization (DMO) Intelligence Data Analysis Tool	DATE POSTED	MC Website _____
PROCUREMENT REPRESENTATIVE	Charles Bentley	DATE CONTRACT SHALL BE AWARDED	October 3, 2023
DEPARTMENT	Bradenton Area Convention and Visitors Bureau	REQUISITION NO.	N004602
AUTHORIZED BY	Jacob Erickson, Purchasing Official	SIGNATURE DATE	

NOTICE OF INTENT TO AWARD A SINGLE SOURCE CONTRACT

The Manatee County Procurement Division provides notice of its intent to award a single source contract with a value of \$35,000.00 with Madden Media for the provision of renewing Voyage DMO Intelligence data analysis tool platform for FY 2023.

ENABLING/REGULATING AUTHORITY

Federal/State law(s), administrative ruling(s), Manatee County Comp Plan/Land Development Code, ordinances, resolutions, policy.

Manatee County Code of Laws

BACKGROUND/DISCUSSION

Manatee County Procurement Division has completed a due diligence review and intends to procure FY 2023 renewal of Voyage DMO Intelligence data analysis tool platform from Madden Media without conducting a competitive solicitation process for the following reason(s):

This tailored business intelligence platform is built specifically on metrics important to the County.

This platform allows the County to pull data from other data sources without requiring a paid membership.

Any company that believes it can provide this good/service, must submit detailed information about its good/service to the Manatee County Procurement Division at purchasing@mymanatee.org no later than September 6, 2022 for evaluation and consideration.